It’s time to redefine the workplace experience. To reinvent spaces for today’s occupants. To revolutionize commercial real estate with groundbreaking products, services and technologies like yours. Property professionals are coming to the 2024 BOMA International Expo to find solutions that transform their operations, and these are the people you’ll want to meet — 89% of attendees manage multiple buildings, and of that group, 55% manage more than 10 buildings each. Seize the opportunities that you’ll only find at the most trusted event in commercial real estate.

The leaders in commercial real estate. Your current partners. A wealth of prospective clients. They’re all here, at the event spearheaded by BOMA International and BUILDINGS.com. The 2024 BOMA International Conference & Expo is unmatched for connecting — and making deals — with your target audience.

Get in front of your key decision-makers by contacting Vicki Cummins at vcummins@showmgmt.com or at 888-777-6956 / 856-429-0100 for more details on exhibiting at BOMA 2024.
Who attends BOMA, how many buildings do they manage, and how much do they spend on products and services?

**ATTENDEE OCCUPATIONS**

- Building/Property Manager: 66%
- Asset Manager: 9%
- Facility Manager: 8%
- Building Engineer/Maintenance: 6%
- Building Owner/Investor: 5%
- Developer/Builder: 4%
- Architect/Designer: 1%
- Leasing Agent/Broker: 1%

**TYPES OF BUILDINGS MANAGED**

- High-Rise Commercial Office: 55%
- Low-Rise Commercial Office: 50%
- Mixed-Use Properties: 44%
- Industrial: 39%
- Suburban Buildings/Office Parks: 35%
- Corporate Facilities: 35%
- Medical Office Buildings/Hospitals: 28%
- Warehouses: 26%
- Government Buildings: 21%
- Schools, Colleges, Universities: 12%
- Office Parks: 11%
- Retirement Communities: 8%
- Multi-Family Residential: 7%
- Condominiums: 4%
- Other: 2%

**NUMBER OF BUILDINGS MANAGED**

- 1: 11%
- 2 to 5: 24%
- 6 to 10: 15%
- 11 to 20: 13%
- 21 to 50: 14%
- 51 or more: 23%

89% of attendees manage multiple buildings—of that total 56% manage more than 10 buildings each.

**SQUARE FOOTAGE PERSONALLY MANAGED**

- 2 Million or More: 35%
- 1 to 1.999 Million: 20%
- 600,000 to 999,999: 16%
- 300,000 to 599,999: 16%
- 100,000 to 299,999: 9%
- Less than 100,000: 4%

Almost all attendees (96%) are responsible for more than 100,000 square feet of commercial space, and 55% are responsible for more than 1 million square feet.

Of that 55%, 64% are actually responsible for at least twice that amount.
REALIZE YOUR GOALS

Exhibiting at BOMA 2024 places you directly in front of an audience ready to buy.

The BOMA Conference & Expo is THE place where relationships are formed and deals are closed. As an exhibitor, you’ll meet leaders and key decision-makers from every sector of commercial real estate.

Just how much are they ready to buy?
The large majority of conference attendees spend more than $1 million annually on building products and services.

REVOLUTIONIZE COMMERCIAL REAL ESTATE TECHNOLOGY

Property professionals are relying on emerging technologies to stay current in the evolving workplace landscape. By exhibiting in the Technology Pavilion, you position your company as a leader in your space — and reach attendees who are actively searching for your solutions.

Is cutting-edge building tech your bread and butter? Then the Technology Pavilion is the place for you.

EXHIBITOR BENEFITS INCLUDE:

- Two full conference registrations per 100 square feet of booth space, which includes the Welcome Party and lunch in the Expo Hall
- Unlimited exhibitor badges for booth staff
- Complimentary pre-registered attendee mailing list updated weekly before the conference, starting in mid-June
- Complimentary final attendee mailing list after the conference
- Permission to host hospitality events during designated hospitality hours
- 8’ tall back drape and 3’ tall side drape
- Sign indicating company name and booth number.

(Carpet is not provided except for booths in the Technology Pavilion. Carpet is required in all booths.)

BOMA EXPO HOURS

With an exhibit hall schedule optimized for results, you’ll spend your time on-site getting business done during exclusive, non-conflicting exhibit hours.

Sunday, July 14
12:30 p.m. – 5:30 p.m.

Monday, July 15
10:30 a.m. – 2:30 p.m.

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EXHIBITOR SUPPORT
THAT MAKES AN IMPACT

Our comprehensive marketing and promotional program provides assistance every step of the way — and ensures you get the most value out of being a BOMA 2024 exhibitor.

OUR SUPPORT INCLUDES

- Complimentary Attendee Mailing Lists to help you promote your presence to participants before, during and after the conference.
- Connections to Industry Press Contacts to help you get your newest information into the right hands.
- Customizable Email Templates to quickly and easily invite your customers and prospects to visit your booth.
- Free Company Listing on the conference website and in the mobile app.
- Online Resources and Tools including sample social media posts, banner ads, action bulletins, checklists and more.
- Plus, personalized support from experienced show management professionals.

EXPERIENCES
That Create Opportunities for Leads

- Meet with clients and prospects in a relaxed atmosphere at the BOMA NETWORKING ZONE. This is the place to build relationships and share ideas in an impromptu, casual way.
- Put your products and services in context for the BOMA audience by presenting a SOLUTIONS SHOWCASE. Feature a real-life case study, and you’ll help your potential customers understand how you can help them save money, improve operational performance, boost asset value and increase occupant satisfaction. Timeslots are limited and only exhibitors may apply.
- Make sure to use your lunch tickets so you can capitalize on lunch in the Expo Hall during exhibit hours. It’s an excellent opportunity to chat with, mingle and get to know real estate professionals. With 1,800+ attendees at the conference, you’re sure to make meaningful connections, learn something new, and meet new prospects.

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BOOTH FEES

<table>
<thead>
<tr>
<th></th>
<th>Before Jan. 1, 2024</th>
<th>Jan. 1, 2024 - Feb. 29, 2024</th>
<th>On or After March 1, 2024</th>
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<tr>
<td>Non-Member Price</td>
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<td>BOMA Member Price</td>
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<td>BOMA National Associate Member Price*</td>
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</tr>
</tbody>
</table>

*For 2024 all Philadelphia, Pittsburgh and New Jersey BOMA members qualify for the National Associate Member Price.
Being part of the 2024 BOMA Expo puts you at the center of the commercial real estate community during a critical moment for the industry. Meet with companies like these who attended in 2023 and get in front of professionals as they seek out industry suppliers to help them adapt to the new world of work, delight their occupants and make sure their properties are ready for the future.

**2023 ATTENDING COMPANIES INCLUDED:**

- Accesso Services
- Alexandria Real Estate Equities, Inc.
- Avison Young
- Banyan Street Capital
- Bergman Real Estate Group
- BioMed Realty
- Brandywine Realty Trust
- Bridge Commercial Real Estate
- Bridge Industrial
- Brookfield Properties
- Bulfinch
- CBRE
- City and County of Denver
- Colliers International
- CommonWealth Partners, LLC
- COPT Property Management Services, LLC
- Cousins Properties Inc.
- Crescent Real Estate
- Cushman & Wakefield
- EastGroup Properties
- First Industrial Realty Trust
- GlenStar Asset Management, LLC
- Healthcare Realty
- Hillwood, A Perot Company
- Hines
- Howard Hughes Corporation
- JBG SMITH
- JLL
- Kennedy Wilson Properties
- LBA Realty
- Lillibridge Healthcare Services Inc.
- Lincoln Harris CSG
- Lincoln Property Company
- Link Logistics Real Estate
- Newmark
- Oxford Properties Group
- Parkway Properties
- Parmerter Realty Partners
- Physicians Realty Trust
- Piedmont Office Realty Trust
- Port of San Antonio
- Prologis
- Realterm
- Rockhill Management
- Shorenstein Realty Services
- SL Green Realty Corp.
- SSH Real Estate
- Stream Realty Partners
- Target Corporation
- The Durst Organization
- The RMR Group
- Tishman Speyer Properties
- Transwestern
- U.S. General Services Administration (GSA)
- Unico
- University of Colorado
- University of Oklahoma
- Zeller Realty Group

...and hundreds more

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Maximize your ROI with sponsorship options proven to enhance brand visibility and awareness.

Sponsorships open doors to major rewards including year-round visibility, increased recognition and priority booth selection.

Choose from platinum, gold, silver and bronze packages to find an option that fits your budget and goals. Drive traffic to your booth and promote your company as an industry leader by sponsoring:

- networking events
- keynote sessions
- education presentations
- conference services

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