Exhibitor Fact Sheet and Budget Planner

The commercial real estate industry’s premier education and networking event and most comprehensive tradeshow, providing innovative solutions for property managers who work in every type of building. It’s all here at BOMA International’s Conference & Expo.

Exhibit Hours

Sunday, June 25 .....................................................12:30 - 5:30 pm
Monday, June 26....................................................10:30 am - 2:30 pm

Kansas City Convention Center, Kansas City, MO

The commercial real estate professionals who attend BOMA International’s Annual Conference & Expo have tremendous authority and buying power.

• 87% of attendees manage multiple buildings—and of that total 58% manage more than 10 buildings each.
• 64% of attendees spend more than $1 million annually on building products & services.
• 94% of attendees are responsible for more than 100,000 square feet of commercial space—55% are responsible for more than one million square feet.

Of that 55%, 60% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2021 BOMA International Conference & Expo

Information

This information is intended to help you plan your marketing and tradeshow budget for 2023. If you need more information, or would like to reserve your booth space, please contact Vicki Cummins at 888-777-6956/856-429-0100 or vcummins@showmgmt.com.

Ask about our special pavilion package pricing for the Technology Pavilion.

Cost*

Non-Member Booth Fee $3,950
BOMA Member Discounted Booth Fee $3,800
BOMA National Associate Member Discounted Booth Fee** $3,450

Fees listed above are 10’ x 10’ or 100 sq. ft. booth space. Premium Charge: $100 per 100 sq. ft. for an island, a corner or a booth facing the end of an aisle.

*Booth fees will increase by $50 starting January 1, 2023. Booth fees will increase again by $50 starting March 1, 2023.

**For 2023, all Kansas City, St. Louis and Wichita BOMA members qualify for the National Associate Member Discount

Produced by BOMA International and BUILDINGS, BOMA International’s Conference & Expo is your one ticket to two powerful audiences—BOMA members and BUILDINGS subscribers.

• BOMA International serves more than 16,500 members.
• BOMA members own or manage more than 10.5 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of the prime office space in the U.S.

BUILDINGS

• BUILDINGS serves an audience of more than 188,700.
• BUILDINGS recipients own and/or manage 18 million buildings.