

BOMA 2020

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and *BUILDINGS*

JUNE 27-30 | PHILADELPHIA, PA

Schedule of Events

Subject to Change

Last updated: 3/16/20

**Asterisk denotes meetings restricted to committee members only or invitation-only events.*

+ Denotes activities requiring an additional registration fee.

Friday, June 26

7:30 – 8:00 am	Nominating Committee Breakfast * Philadelphia Marriott
8:00 am – 5:30 pm	Nominating Committee I * Philadelphia Marriott
9:30 – 11:30 am	BOMA Officers * Philadelphia Marriott
11:30 am – noon	Audit Committee Philadelphia Marriott
Noon – 1:00 pm	Finance Committee Philadelphia Marriott
Noon – 5:00 pm	Registration Desk Open Convention Center
1:00 – 1:30 pm	Executive Committee Lunch * Philadelphia Marriott
1:30 – 4:00 pm	Executive Committee Meeting * Philadelphia Marriott

Saturday, June 27

8:00 am – 4:00 pm	Nominating Committee II * Philadelphia Marriott
7:30 am – 6:00 pm	Registration Desk Open Convention Center
8:00 – 9:00 am	Industry Defense Fund Oversight Committee Convention Center
9:00 – 11:00 am	Building Codes & Voluntary Standards Committee Convention Center
9:00 am – 4:00 pm	Business of Buildings: The Property Manager’s Guide to Asset Management + Convention Center
9:30 – 10:30 am	Awards Information Exchange Convention Center
	Industrial Committee Convention Center
	BAE Council / BOMA International Officers * Convention Center
10:00 – 11:00 am	Tax and Finance Task Force Convention Center
10:30 am – Noon	Awards Standing Committee * Convention Center
11:00 am – Noon	BOMA Florida Convention Center
11:00 am – 12:30 pm	Preparedness Committee Convention Center
Noon – 1:00 pm	Membership Development Networking Exchange Convention Center
12:30 – 2:00 pm	Southern Region Board Meeting * Convention Center

	Mid-Atlantic Region Board Meeting * Convention Center
1:00 – 4:00 pm	Floor Measurement Standards Committee Convention Center
	Government Affairs Committees Convention Center
2:00 – 3:00 pm	BOMA 360 Performance Program Council Convention Center
	Local Education Services Forum Convention Center
2:00 – 3:00 pm	Cornerstone Partners Meeting * Convention Center
3:00 – 4:00 pm	Future Conferences Local Host Committees Convention Center
	Membership Development Committee * Convention Center
3:00 – 4:30 pm	BOMA Leadership Academy and Graduates Reception * Convention Center
	Speed Networking with BOMA Cornerstone Partners * Convention Center
3:30 – 4:30 pm	Emerging Professionals Committee Convention Center
4:30 – 6:00 pm	Town Hall Convention Center
<u>Sunday, June 28</u>	
7:00 – 7:30 am	BOG Prep Meeting * Convention Center
7:00 am – 6:00 pm	Registration Desk Open Convention Center

7:30 – 8:45 am

BOMA Regional Breakfasts, sponsored by Naylor Association Solutions

Mid-Atlantic Region Breakfast
Convention Center

Midwest Northern Region Breakfast
Convention Center

North Central Region Breakfast
Convention Center

Pacific Northwest Region Breakfast
Convention Center

Pacific Southwest Region Breakfast
Convention Center

Southern Region Breakfast
Convention Center

Southwest Region Breakfast
Convention Center

International Affiliates Breakfast
Convention Center

8:45 – 9:45 am

Exhibitor Orientation: Everything You Need to Know to Have a Successful Show
Convention Center

8:45 – 9:45 am

Education Sessions:

Anatomy of an Active Shooting: Survival as a Planned Outcome
Convention Center

Artificial Intelligence: What (Is It), Why (Owners Want It) and How (Do You Manage It)?
Convention Center

Efficient Financing
Convention Center

Integrating ESG into Workforce Development
Convention Center

	Turnkey Approach for Concrete Repair Projects Convention Center
9:00 – 10:45 am	BOMA Board of Governors Convention Center
9:00 – 11:00 am	Business of Buildings Capstone Session + Convention Center
10:00 – 11:00 am	<i>Education Sessions:</i> CBRS Spectrum Coming to Enterprises: This Changes Everything Convention Center Communicate with Success: Improve Your Presentation Skills in 60 Minutes Convention Center Exploring Cannabis Opportunities Convention Center The Science of Happiness and Design Convention Center
11:00 am – 12:30 pm	Sunday Opening Keynote – Leadership in Turbulent Times, featuring Doris Kearns Goodwin <i>Sponsored by USAA Real Estate</i> Convention Center –Ballroom AB
12:30 – 5:30 pm	BOMA Expo Grand Opening & Lunch Convention Center – Exhibit Hall AB
1:00 – 2:00 pm	New Executive Committee Orientation * Convention Center
1:00 – 3:00 pm	Large BOMA Local Associations Networking Exchange * Convention Center
3:00 – 4:00 pm	Regional Presidents Meeting * Convention Center
4:30 – 5:00 pm	BOMA Officers/BOMA Canada Officers Meeting * Convention Center
5:45 – 8:00 pm	Welcome Party Philadelphia Marriott

Monday, June 29

7:30 am – 4:30 pm	Registration Desk Open Convention Center
8:00 – 9:00 am	Sustainability Scholars Breakfast * Convention Center
8:00 – 9:15 am	Women in Commercial Real Estate Program & Breakfast + Convention Center
9:15 – 10:15 am	National Associate Member Council Panel Discussion Convention Center
9:15 – 10:30 am	What it Takes to be a TOBY Winner & an Outstanding TOBY Judge Convention Center
9:30 – 10:30 am	<i>Education Sessions:</i> Collaborative Climate Action Planning: Public Sector and Real Estate Working Together to Develop Successful Climate Policy Convention Center Cybersecurity: Strengthening the Security of Building Technologies and Services Convention Center Hybrid Virtual/Physical Workspaces for Enterprise Collaboration Convention Center Outlook for Industrial Real Estate Convention Center Stop Sabotaging Your Professional and Personal Success: It's Easier Than You Think to Retrain Your Stubborn Brain Convention Center
9:30 – Noon	BOMA Association Executives I Convention Center Building Tours Offsite

10:30 am – 2:30 pm

BOMA Expo and Lunch
Convention Center – Exhibit Hall AB

1:30 – 2:30 pm

CRECI Board of Managers *
Convention Center

2:30 – 3:30 pm

Former Officers Council *
Convention Center

2:45 – 3:45 pm

Community Service Committee
Convention Center

2:45 – 3:45 pm

Education Sessions:

Do You Really Understand Your Insurance Policy? Here's What
You Are Probably Missing
Convention Center

Engage! Creating Stronger Connections Between Your Buildings
and its Occupants (and Why it Matters)
Convention Center

Filling the Experience Gap
Convention Center

Updating an Icon for the 21st Century: Renovating the Historic
Wanamaker Building
Convention Center

2:45 – 4:30 pm

Emerging Professionals in Commercial Real Estate Program
Convention Center

2:45 – 5:00 pm

International Council Workshop I *
Convention Center

4:00 – 5:00 pm

Education Sessions:

5G and CRE: Impact on the Industry
Convention Center

The Age of Artificial Intelligence
Convention Center

Practical Ways to Implement Technology that Tenants are
Demanding
Convention Center

YRU Here? A Search for Diversity in Property Management
Convention Center

After 5:00 pm
Exhibitor Hospitality Events
Various Venues

6:00 – 6:45 pm
International Affiliates' VIP Reception *
Philadelphia Marriott

Tuesday, June 30

8:00 am – 2:30 pm
Registration Desk Open
Convention Center

9:00 – 10:30 am
Tuesday Keynote – 100 Things: What's on Your List? featuring
Sebastian Terry
Sponsored by Yardi
Convention Center –Ballroom AB

10:30 am – 1:00 pm
BOMA Association Executives II
Convention Center

10:45 – 11:45 am
Education Sessions:

BOMA Standards 2.0: Introducing the New Industrial Standard
and Understanding the Suite of Area Measurement Standards
Convention Center

Capturing Hidden Value in Class B and C Office Portfolios
through Energy Efficiency and Green Leasing
Convention Center

The Do's and Don'ts of Solar: Five Things You Should Know
Before Your Next Project
Convention Center

The Evolution of Work: The New Realities Facing Today's Leaders
Convention Center

11:00 am – 12:30 pm
OBS LLC Meeting *
Convention Center

Noon – 1:00 pm

Education Sessions:

Composting: A Study in Waste Diversion, Greenhouse Gas Reduction and Enhanced Sustainability
Convention Center

Essentials of Leadership: What it Take to be a Great Leader
Convention Center

Put a Hold on the Happy Hour: Research Shows Today's Employees Value Productivity Over Play
Convention Center

Special Uses for Industrial Properties
Convention Center

Noon – 3:00 pm

BOMA Fellows Retreat *
Convention Center

1:15 – 2:15 pm

Education Sessions:

Better Together: Building a CRE Tech Stack that Collaborates, Integrates and Cooperates
Convention Center

Exploring Needs and Wants of Industrial Tenants
Convention Center

The New CRE: Connected Real Estate, Wireless Technology to Maximize ROI
Convention Center

Think Outside the Box: Five Tips to Shift Your Brand to Attract New Tenants
Convention Center

1:30 – 3:30 pm

International Council Workshop II *
Convention Center

3:00 – 4:30 pm

Industrial Roundtables and Reception
Convention Center

6:00 – 7:00 pm

The Outstanding Building of the Year® (TOBY) Awards Reception +
Convention Center

7:00 – 10:00 pm

The Outstanding Building of the Year® (TOBY) Awards
Program and Banquet + *sponsored by The Home Depot®*
Convention Center – Ballroom AB