



# BOMA International Conference & Expo

## Virtual Event

Presented by BOMA International and *BUILDINGS*

The Philadelphia event may be cancelled, but our relationships, conversations, learning and connecting are not. BOMA International is excited to announce we are going virtual! The **2020 BOMA International Conference & Expo** will be held **live via webcast on July 7–9, 2020**. What's more, it will be recorded and available on-demand for anyone who missed any of the live sessions, and the virtual Exhibit Hall will remain open for weeks so that participants may continue to visit the exhibit booths.

Now more than ever, CRE professionals are seeking out the leading-edge service providers who can help them as they start re-opening buildings and addressing new tenant concerns and demands, so BOMA and *BUILDINGS* are pleased to offer a virtual trade show. This online experience will assist exhibitors with building and maintaining relationships, providing opportunities for timely conversations and the ability to connect with one another—all while saving money on the cost of travel and fees associated with an in-person event. With packages to fit every budget, **this is the most important time to stay in front of the BOMA audience.**

### Exhibitor Levels and Benefits:

#### VIP Exhibitor Benefits - \$5,000

All the benefits included in basic exhibitor package, *plus*:

- Exhibitor listing at the top of the exhibitor list
- Full page ad in BOMA Magazine (a \$4,450 value)
- 25,000 digital banner ads on BUILDINGS.com and/or remarketed to BOMA and BUILDINGS audience (a \$2,000+ value)
- Listed as a VIP exhibitor on the virtual conference website
- Logo included in e-Blasts promoting the virtual conference
- Ability to link to your Zoom meetings directly from your virtual booth
- Opportunity to include a slide in the slideshow played before the General Sessions
- Three (3) additional priority points towards 2021 space selection (a total of 4)
- Three (3) additional registrations for the virtual conference (a total of 5, an \$1,125 value)

#### Premier Exhibitor Benefits - \$3,800

All the benefits included in the basic exhibitor package, *plus*:

- Opportunity to include a slide in the slideshow played before the General Sessions
- An additional virtual conference registration (a total of 3, a \$675 value)
- An additional priority point (a total of 2)

*Plus choice between:*

1. Quarter page ad in BOMA Magazine plus 25,000 digital banner ads on BUILDINGS.com and/or remarketed to BOMA and BUILDINGS audience (a total value of \$4,125)
2. Full page ad in BOMA Magazine (a \$4,450 value)

#### Basic Exhibitor Benefits - \$2,000

Includes all the benefits in the basic exhibitor package

To select your option, contact Vicki Cummins at [vcummins@showmqmt.com](mailto:vcummins@showmqmt.com) or 888-777-6956 / 856-429-0100

#### Basic Exhibitor Package Benefits

##### All virtual exhibitor booths include:

- Booth presence on the Virtual Conference website through September 30, 2020, which includes:
  - Logo – post your company logo
  - About Us – include a company description
  - Resources – links you provide to visitors of your booth
  - Contact Us – your contact information which can include mailing address, phone and fax numbers and email address
  - Video/Image area –upload an image or video embed code
  - Open content area – get creative and add another video, text, image, links, etc.
  - Chat Room – connect with attendees
- Inclusion in the virtual conference e-Book distributed to all registered participants with your company information
- Complimentary attendee mailing list of all those that registered for the previously scheduled in-person event as well as those registered for the virtual conference
- Access to industry press list to announce new products or other timely news
- Online resources and information including sample social media posts, email signatures, banner ads, and more for you to customize to promote your virtual booth
- Customizable email templates to invite your customers and prospects to visit your virtual booth
- Two (2) complimentary registrations for the live conference; unlimited access to archived content post-conference
- One (1) priority point towards 2021 space selection



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### Virtual Booth Space Contract

My company agrees to become a virtual booth exhibitor at the BOMA International Conference & Expo – BOMA 2.0 live webcast event being held July 7-9, 2020. We will participate as the following:

- VIP Exhibitor.....\$5,000
- Premier Exhibitor .....\$3,800
- Basic Exhibitor.....\$2,000

### Method of Payment:

- Charge payment to the following credit card:

Card #: \_\_\_\_\_ CCID #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

- Please send an invoice to pay by company check

I/We hereby submit this contract for exhibit space for our use at the BOMA International Expo. I/We understand this is officially a contract when submitted by us and accepted by the Office Building Show LLC. I/We agree that once submitted, the money for the virtual booth is non-refundable except in the instance that the virtual conference and expo is canceled. I/We understand our virtual booth will not be made live until payment in full is received.

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### Signature of Authorized Representative:

Authorized Signature\* \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Website \_\_\_\_\_ Date \_\_\_\_\_

E-mail \_\_\_\_\_

\* By signing this contract, the signer represents and warrants that he/she is authorized by the above-mentioned exhibiting company to bind that company to this contract.

Return completed contract to Vicki Cummins at [vcummins@showmgt.com](mailto:vcummins@showmgt.com) or fax to 856-494-1660

### FOR OFFICE BUILDING SHOW LLC USE ONLY:

Virtual Exhibit Space Type Assigned: \_\_\_\_\_ Virtual Exhibit Space Price: \_\_\_\_\_

Date Received: \_\_\_\_\_ The Office Building Show LLC by: \_\_\_\_\_