

# BOMA 2.0 POST-EVENT REPORT

## EVENT SUMMARY

The BOMA International Conference and Expo is the place to follow the emerging trends and innovative solutions happening today and get an inside look at where the CRE industry is heading tomorrow and beyond. The 2020 event focused on three overarching areas of commercial real estate: workforce development, the evolving workplace and new tenant demands, and emerging trends and technologies.

## EVENT WEBSITE

[www.bomaconference.org](http://www.bomaconference.org)

## GOALS MET

Specifically identify what you brought back to the organization that's relevant to your business goals in order to show the value of the event investment.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## COST SUMMARY

Registration Fee(s) .....	\$ _____
Airfare Fee(s) .....	\$ _____
Transportation Fee(s).....	\$ _____
Hotel Fee(s).....	\$ _____
Meals .....	\$ _____
Total .....	\$ _____

## EDUCATION ROI

Identify a few takeaways, action items and/or estimated impact from the education sessions you attended.

## NETWORKING ROI

Identify individuals and/or companies you met with and a few discussion points or items to follow up on.

## EXHIBITOR ROI

Identify exhibitors/solutions that you researched onsite for post-event follow-up that align with your company's business priorities.

## SUMMARY

Include additional details on the ROI for you and your company. In your summary, we suggest offering to train others on what you learned and including the date/time of your planned briefing.