

BOMA International Annual Conference & Expo

Presented by BOMA International and BUILDINGS

Cost*

Booth Fee
\$3,700

BOMA Member
 Discounted Price
\$3,550

BOMA National Associate
 Member Discounted Price**
\$3,200

Fees listed above are 10' x 10'
 or 100 sq. ft. booth space.
Premium Charge:
 \$100 per 100 sq. ft. for an
 island, a corner or a booth
 facing the end of an aisle.

*Prices are subject to increase
 starting January 1, 2020

**For 2020 all BOMA Philadelphia,
 BOMA Pittsburgh and BOMA New
 Jersey members qualify for the National
 Associate Member Discount

Information

This information is
 intended to help you plan your
 marketing and tradeshow
 budget for 2020. If you need more
 information, or would like to
 reserve your booth space,
 please contact **Vicki Cummins** at
888-777-6956/856-429-0100 or
vcummins@showmgmt.com or
 visit **www.BOMAConference.org**.

**Ask about our special
 pavilion package pricing for
 the Technology, Green and
 Industrial Pavilions.**

Exhibitor Fact Sheet and Budget Planner

The commercial real estate industry's premier education and networking event and most comprehensive tradeshow. This is the tradeshow that provides innovative solutions for property managers who work in every type of building. It's all here at BOMA International's Annual Conference & Expo.

Exhibit Hours

Sunday, June 28..... **12:30 - 5:30 pm**
 Monday, June 29..... **10:30 am - 2:30 pm**

Pennsylvania Convention Center - Philadelphia, PA

The commercial real estate professionals who attend BOMA International's Annual Conference & Expo have tremendous authority and buying power...

- 87% of attendees manage multiple buildings—and of that total 53% manage more than 10 buildings each.
- 63% of attendees spend more than \$1 million annually on building products & services.
- 95% of attendees are responsible for more than 100,000 square feet of commercial space—48% are responsible for more than one million square feet. Of that 48%, 60% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2019 BOMA International Annual Conference & Expo

Produced by BOMA International and BUILDINGS, BOMA International's Annual Conference & Expo is your one ticket to two powerful audiences—BOMA members and BUILDINGS subscribers.



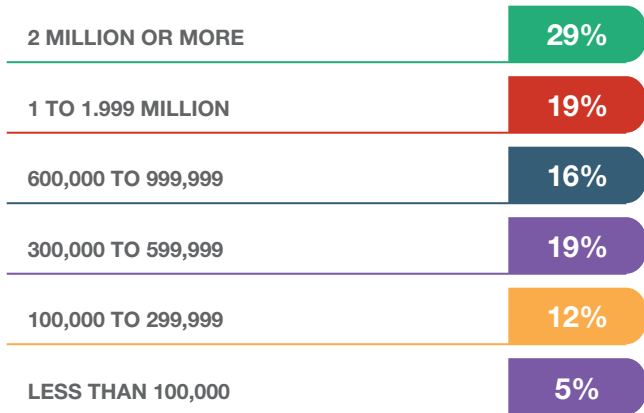
- BOMA International serves more than 16,500 members.
- BOMA members own or manage more than 10.5 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of the prime office space in the U.S.



- BUILDINGS serves an audience of more than 93,040.
- BUILDINGS subscribers own and/or manage 5.3 million buildings.

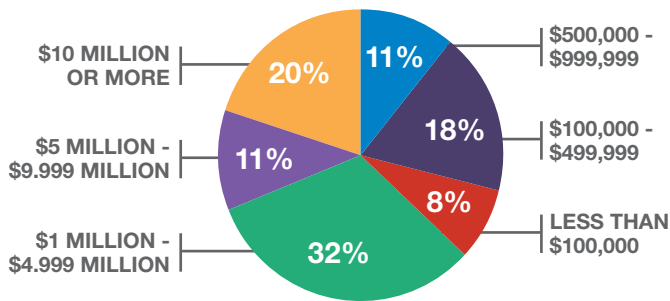
2019 Attendee Demographics

SQUARE FOOTAGE PERSONALLY MANAGED



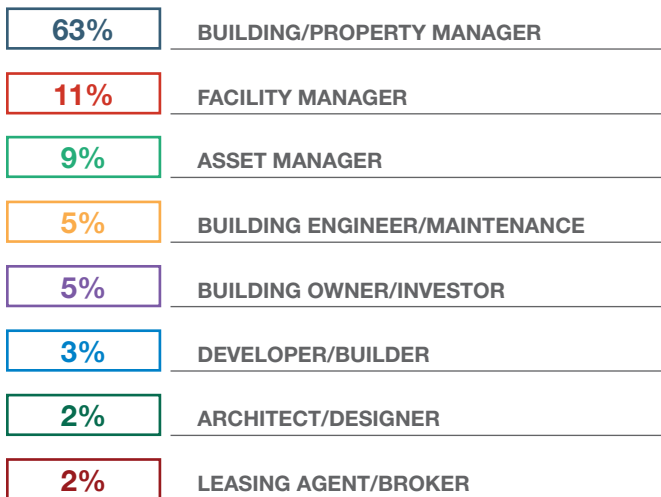
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ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES

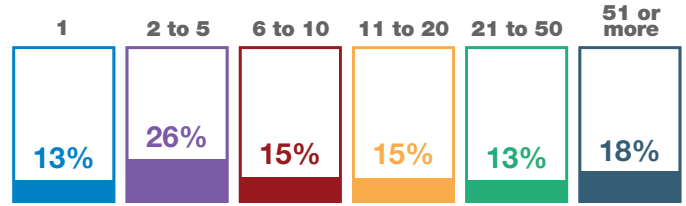


63% of attendees spend more than \$1 million annually on building products & services

ATTENDEE OCCUPATIONS

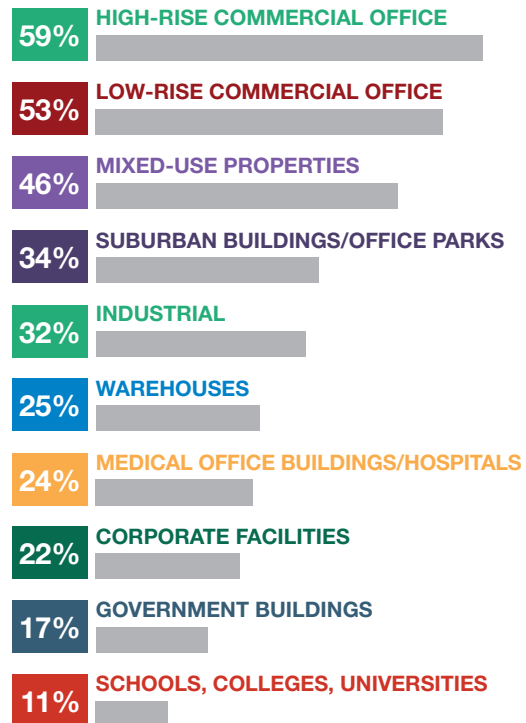


NUMBER OF BUILDINGS MANAGED



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TYPES OF BUILDINGS MANAGED



This is our first year at BOMA and it's going very well; we're having a good time and having great conversations. I've enjoyed the crowd and been really impressed."

Dennis Downer, Exhibitor
Douglas Parking

Our goal when we came here was spreading awareness and meeting people. So far at BOMA we've met a lot of new clients, lots of great opportunities for our company."

Benjamin Paredes, Exhibitor
Tecta America

We had a specific purpose and wanted to speak to a very specific target market at BOMA. This conference was a great place to come and talk to many people. We came here for market validation and this gives us the access to talk to a lot of people and ask prequalified questions."

Rag Hanuma
eleven-x