SPONSORSHIP BROCHURE
UPGRADE YOUR SALES STRATEGY TODAY

BOMA 2020
INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS
JUNE 27-30  PHILADELPHIA, PA
EXPO DATES: JUNE 28-29

© 2019, BOMA International
REACH YOUR TARGET AUDIENCE

Here’s a preview of who attends
Make Your Business Stand Out at the Most Anticipated Event of the Year

As a highly visible sponsor, you’ll raise your company profile, drive more traffic to your booth and promote your position as an industry leader. Which sponsorship will meet your goals and budget? Find one that aligns with your objectives.

**Boost Your Visibility**
Increase booth traffic, make more connections and multiply your sales. Starting as low as $2,500, the sponsorships are tailored to meet your goals, increase your return on investment and maximize your presence at the Expo.

Choose the type of sponsorship that’s right for you:

**Networking Events**
Make a memorable impression through branded signage, tickets, napkins and more.

**Education Events**
Sponsor an education program to address a specific topic and show that you’re an industry resource.

**Conference Services**
Make an impact throughout the event—branding opportunities include registration bags, attendee badges, conference WiFi, the Conference Mobile App, hotel key cards, show signage and more.

**Enjoy Exclusive Sponsorship Benefits**
Sponsorship opportunities include exclusive perks that maximize your reach, impact and ROI.

**Year-round publicity with BOMA’s influential membership**
- Your sponsorship recognized in the Conference Mobile App; BOMA’s Membership Directory, and in pre-conference promotion
- A special sponsor symbol and your company logo included with your exhibitor listing in the Conference Mobile App and on the BOMA Conference website
- Inclusion on the sponsor page on the BOMA Conference website

**Special benefits and discounts for the Expo**
- Additional priority point to choose your 2021 exhibit space sooner
- Waiver of corner premium charges on your 2021 exhibit space

**Special recognition throughout the Conference & Expo**
- Sponsor sign for your booth and ribbons for your booth staff
- Inclusion on the sponsor signage placed in a high traffic area of the Convention Center acknowledging all 2020 sponsors

**Platinum and Gold Sponsors Receive Additional Benefits:**
- Logo included in rotation of Premium Sponsors on the BOMA Conference website
- Inclusion in the Monday Prize Drawing—delivering the BOMA audience right to your booth! Attendees stop by your booth to qualify for a chance to win a prize given at the Prize Stage
- Individual Sponsor Banner at the Convention Center which includes your company name and booth number

**Benefits By Level**

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>PLATINUM ($25,000 and up)</th>
<th>GOLD ($15,000-$18,000)</th>
<th>SILVER ($5,000-$10,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on the conference website on the rotating “Premium Sponsors” list</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on an individual sponsor sign</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Involvement in the BOMA Prize Drawings on Monday</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company listed as a sponsor in the BOMA’s Membership Directory and in pre-conference promotion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor symbol and company logo in exhibitor listing in the Conference Mobile App and on the BOMA Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company name listed on sponsor page of the BOMA Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional priority point for 2021 space selection</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Waiver of corner premium charges for 2021 exhibit space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor sign for your booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor ribbons for your booth staff</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on sponsor banner at the Convention Center</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

To Learn More or To Become a Sponsor
Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com

June 27-30, 2020 | PHILADELPHIA, PA | www.bomaconference.org | Page 3 of 8
CATALOG OF SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP OPPORTUNITIES
(See the general sponsor benefits outlined on previous page)

NETWORKING AND EDUCATION EVENT SPONSORSHIPS

Benefits of Event Sponsorships Include:
- Opportunity for a company representative to make brief remarks from the stage during the event
- Company logo on event signage
- Company logo prominently displayed on the stage during the event
- Company logo featured on the event page of the Conference website and in the Conference Mobile App
- Opportunity to have company representatives greet attendees at the event
- Opportunity to distribute a small giveaway item at the event (item supplied by sponsor and subject to BOMA approval)

TOBY Awards Program and Banquet - SOLD $75,000
Tuesday, June 30
Get year-round, unparalleled exposure as the sponsor of the 2019-2020 TOBY Awards Program and Banquet. Ask Vicki Cummins for a full list of benefits.

Sunday Opening Keynote Sponsorship - SOLD $25,000
Sunday, June 28
Be part of the highly anticipated Opening Keynote with a prominent speaker.

Tuesday Keynote Session - SOLD
Get noticed at this session titled “100 Things: What’s on Your List?” with Sebastian Terry. Plus BOMA’s highly anticipated State of the Industry Address.

CONFERENCE SERVICES

Lunches in the Exhibit Hall $20,000 per day
Sunday, June 28 and Monday, June 29
Lunches in the exhibit hall keep attendees in the Expo hall to do business and provide terrific exposure for your company. Benefits include:
- Recognition as the sponsor in the lunch description online and in the Conference Mobile App
- Company name printed on the lunch tickets for day sponsored
- Company logo on signage at the restaurant area
- Company logo on overhead banner (if sponsoring both days)
- Opportunity to provide table tents with a marketing message for 50 tables in the restaurant area during lunch on Sunday or Monday (subject to BOMA approval)
- Company logo by the restaurant area on the online floorplan

Networking Bar $20,000
Sunday, June 28 and Monday, June 29
New for 2020! The Expo features a Networking Bar with TVs, outlets for charging devices and more. Benefits include:
- Company logo on the Networking Bar signage and screens
- Opportunity to provide an “advertisement” on the screens

Conference Website - SOLD $25,000
Through July 2020
BOMA’s Conference website is the ideal place for you to make your mark before, during and after the expo. Benefits include:
- Company logo in the footer of each page of the conference website
- A special “Website Sponsor” page of the website where your company can have videos, press releases and other resources
- Opportunity to place a tile ad on the BOMA Conference website floorplan page

WiFi at the Convention Center - SOLD $25,000
Saturday, June 27 - Tuesday, June 30
Help your prospects and customers stay connected while at the conference. Benefits include:
- Recognition as the sponsor on the Conference website
- Company logo on signage at the Convention Center with instructions on how to access the WiFi service
- Your company name as the WiFi password (up to 10 letters)

GOLD SPONSORSHIP OPPORTUNITIES
(See the general sponsor benefits outlined on the previous page)

Attendee Badge Holders - SOLD $15,000
Your company logo is printed on the attendees’ badge holders.

Escalator Wrap - SOLD $15,000 each set
Escalators are in highly trafficked areas where attendees travel between sessions, registration and the Expo hall. Get your company’s message in front of the attendees by sponsoring one of the sets of escalators with this unique advertising vehicle.

Registration Bags - SOLD $18,000
Your logo and message is carried by everyone throughout the event.

TOBY Awards Reception $15,000
Tuesday, June 30
Align your company with this prestigious reception. Benefits include:
- Recognition as the sponsor on the Conference website and in the Conference Mobile App
- Company logo on event napkins at the bars during the reception
- Company name on the drink ticket (1 per attendee) for use during the reception
- Two complimentary tickets for your company representatives to attend the TOBY Awards Program & Banquet
- Company logo on signage at the reception

TO LEARN MORE OR TO BECOME A SPONSOR
Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com
### Catalog of Sponsorship Opportunities

#### Silver Sponsorship Opportunities

(See the general sponsor benefits outlined on page 3)

<table>
<thead>
<tr>
<th>Aisle Signs - <strong>SOLD</strong></th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees use the aisle signs to guide them through the Expo hall. Your logo appears on every aisle sign, giving your company constant exposure to all attendees as they walk the Expo.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Coffee Breaks</th>
<th>$5,000 per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, June 27 (at the Morning Business Meetings) or Tuesday, June 30 (before General Session - <strong>SOLD</strong>)</td>
<td></td>
</tr>
<tr>
<td>Your generosity is an eye-opening experience...and the coffee is truly appreciated by attendees. Benefits include:</td>
<td></td>
</tr>
<tr>
<td>• Company logo on signage at the coffee break stations and printed on napkins distributed at the coffee break stations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Mobile App - <strong>SOLD</strong></th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology is right at everyone’s fingertips...so let your brand gain multiple impressions. The BOMA Conference Mobile App lets registrants schedule and manage exhibitor appointments, browse the exhibitor list, view and manage their schedule, view a map of the Expo hall and more. With the elimination of the printed directory, the app will be even more of a valuable resource for attendees. Your company logo is on this tool that attendees use before, during and after the conference.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Notepad</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>The notepads will be placed in the registration bag that each attendee receives. Your company logo and booth number will be on each lined sheet of paper in the notepads that attendees will use for notetaking at the conference as well as back in their offices.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Pens</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>A pen with your company logo will be placed in the registration bag that each attendee receives.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Survival Kit</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on the canvas packs that contain band aids, mints and other amenities attendees appreciate.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dan Chancey Leadership Academy - <strong>SOLD</strong></th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Daniel W. Chancey Leadership Academy is a mentorship program connecting BOMA Fellows with rising leaders interested in becoming more involved with BOMA International. There is a breakfast at the Winter Business Meeting and a reception at the June Conference. As the sponsor, you would receive benefits at both conferences. Benefits include:</td>
<td></td>
</tr>
<tr>
<td>• Opportunity for a representative to make welcome remarks at the academy breakfast at the Winter Business Meeting and at the academy reception at the June Conference</td>
<td></td>
</tr>
<tr>
<td>• Company logo on event signage at the Winter Business Meeting and the June Conference</td>
<td></td>
</tr>
<tr>
<td>• Company logo featured on the academy descriptions on both Conference websites and in both conference Mobile Apps</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to distribute a small giveaway item at the breakfast and the reception (item supplied by sponsor and subject to BOMA approval)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibit Hall Locator Board</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sunday, June 28 and Monday, June 29</strong></td>
<td></td>
</tr>
<tr>
<td>A locator board, including a full exhibitor list with booth numbers and the Expo floorplan, is prominently placed at the entrance to the Expo hall. Benefits include:</td>
<td></td>
</tr>
<tr>
<td>• Company logo on exhibitor locator board</td>
<td></td>
</tr>
<tr>
<td>• Company booth highlighted on the exhibitor locator board</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibitor Lounge</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sunday, June 28 and Monday, June 29</strong></td>
<td></td>
</tr>
<tr>
<td>This lounge is a meeting place in the Expo hall where exhibitors can relax or hold private business meetings. Your company logo is on signage at the lounge entrance and on beverage napkins.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hand-Sanitizing Stations</th>
<th>$5,000 each</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Expo Hall or Conference Areas</strong></td>
<td></td>
</tr>
<tr>
<td>Attendees appreciate being able to quickly sanitize their hands in the Expo hall and in between education sessions. Supplying your own branded hand-sanitizing stations lets attendees know who the go-to company is for keeping their own offices germ-free.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hotel Key Cards - <strong>SOLD</strong></th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Friday, June 26 - Tuesday, June 30</strong></td>
<td></td>
</tr>
<tr>
<td>Make your brand visible every time a BOMA attendee uses his or her hotel key. You will have the opportunity to design custom art including your logo and booth number to be featured on the hotel key cards. (For hotels in the official BOMA Housing block.)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hotel Room Delivery</th>
<th>$10,000 per night</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Saturday, June 27 or Sunday, June 28</strong></td>
<td></td>
</tr>
<tr>
<td>Drive traffic to your booth by having a special item delivered to all BOMA attendee guest rooms (item supplied by sponsor and subject to BOMA approval).</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Industrial Roundtables with Networking Reception</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make your name known to those managing one of the hottest, in-demand sectors in CRE. Benefits include:</td>
<td></td>
</tr>
<tr>
<td>• Company logo on event signage and printed on reception napkins</td>
<td></td>
</tr>
<tr>
<td>• Recognition as the sponsor in the roundtable and reception description on the Conference website and in the Conference Mobile App</td>
<td></td>
</tr>
<tr>
<td>• Your company credited as the sponsor in the script at the roundtables</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to have a representative the roundtables and reception</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to distribute a small giveaway at the reception (item supplied by sponsor and subject to BOMA approval)</td>
<td></td>
</tr>
</tbody>
</table>

---

**TO LEARN MORE OR TO BECOME A SPONSOR**

Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com

---

June 27-30, 2020 | PHILADELPHIA, PA | [www.bomaconference.org](http://www.bomaconference.org) | Page 5 of 8
CATALOG OF SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP OPPORTUNITIES

(See the general sponsor benefits outlined on page 3)

International Affiliates’ Reception $5,000
Monday, June 29
Show the international attendees the value of your company. Benefits include:
• Company logo on event signage and printed on reception napkins
• Opportunity to have company representatives greet attendees at the entrance of the reception
• Opportunity to distribute a small giveaway at the reception (item supplied by sponsor and subject to BOMA approval)

Press Room $2,500
Sunday, June 28-Monday, June 29
The BOMA Press Room is the place where the media gathers to pick up press kits, file stories and conduct interviews during the BOMA Conference. Benefits include:
• Company logo on press room signage and overhead banner
• Company logo featured with the press room description in the Conference Mobile App
• Opportunity to provide a small giveaway item placed in the press room (item supplied by sponsor and subject to BOMA approval)

Power Bank Charger $10,000
A power bank charger with your company logo will be placed in the registration bag that each attendee receives.

Prize Stage $10,000
Sunday, June 28 and Monday, June 29
The BOMA Prize Stage, a popular destination, is the perfect place to display your company’s brand. Benefits include:
• Company logo on signage and the overhead banner at the Stage
• Opportunity to have your staff member give brief welcome remarks from the stage at the start of the prize drawings
• Opportunity to have a staff member on stage for the announcement of the winners and for photographs with the winners (not including the Grand Prize)

Regional Breakfasts - SOLD $10,000
Sunday, June 28
BOMA’s eight regional breakfasts feature enlightening discussions specific to each region. If you have an active presence in local markets—or you’d like to build one—this terrific grassroots sponsorship has the reach and impact you need. Benefits include:
• Company logo on breakfast signage and in the breakfast description on the Conference website and in the Conference Mobile App
• Company credited as the sponsor in the script at each breakfast
• Opportunity for representative to attend each breakfast
• Opportunity to provide handouts to be placed on seats at each breakfast (supplied by sponsor and subject to BOMA approval)

Refreshment Retreat - SOLD $10,000
Sunday, June 28 and Monday, June 29
Attendees enjoy light refreshments and have your company to thank. The retreat is conveniently located in the Expo hall. Benefits include:
• Company logo on signage and on the overhead banner at the Refreshment Retreat
• Opportunity to distribute a small giveaway item at the Refreshment Retreat (item supplied by sponsor and subject to BOMA approval)

Relaxation Retreat $10,000
Sunday, June 28 and Monday, June 29
A soothing 5-10 minute seated massage is sure to attract attendees to your booth...where they must come to get their voucher in order to get their massage at the Relaxation Retreat. The Retreat is conveniently located in the Expo hall. Benefits include:
• Company name on the voucher inserted in the registration bags with instructions to visit your booth for validation
• Customized stamper with your company logo for validating attendee vouchers at your booth
• Company logo on signage and on the overhead banner at the Relaxation Retreat
• Opportunity to distribute a small giveaway item at the Relaxation Retreat (item supplied by sponsor and subject to BOMA approval)

Restroom Clings - SOLD $7,500
Place your message on clings. Sponsorship includes a total of 12 one square foot clings placed strategically on the mirrors in the restrooms in the Expo hall. Send us your artwork and we will take care of the rest.

Speaker Hubs $5,000/hub
Sunday, June 28 and Monday, June 29
New this year! These designated education areas in the Expo give attendees an opportunity for additional learning and will feature conference speakers in an interactive and unconventional environment. Benefits include:
• Company logo on hub signage
• Company logo featured with the session descriptions in the Conference Mobile App
• Opportunity to provide a small giveaway item placed in the hub for attendees to take (item supplied by sponsor and subject to BOMA approval)
Education Sponsorships

Education Tracks
Sunday, June 28 - Tuesday, June 30
By sponsoring an education track, you align your company with that subject matter. The education tracks are: Building Operations and Performance; Creating Asset Value; High Performance Buildings; Industrial Real Estate; Leadership, Career and Talent Development; Occupant Engagement; and Technology and Innovation. Benefits include:
- Company logo on signage for each track
- Recognition as the sponsor in the track description on the Conference website and in the Conference Mobile App
- Your company credited as the sponsor in the script for each session
- Opportunity to have a representative attend each session

$5,000 per track

Women in CRE Breakfast & Networking Session
Monday, June 29
This unique education program will focus on issues affecting women in the industry. Benefits include:
- Company name and logo on signage for the breakfast and session
- Recognition as the sponsor in the event description on the Conference website and in the Conference Mobile App
- Opportunity to make brief remarks then introduce the session
- Your company credited as the sponsor in the script at the end of the session
- Opportunity to have a representative attend the networking breakfast and session
- Opportunity to provide handouts to be placed on the seats in the room (subject to BOMA approval)

$10,000

Catalog of Sponsorship Opportunities

Advertising Opportunities

Registration Bag Insert
$3,000
Supply BOMA with an insert from your company (item must be approved by BOMA prior to sending), and it will be placed in the registration bags for attendees.

Virtual Booth/Online Advertising
$500-$2,500
There are opportunities to increase your visibility on the Conference website by adding banner ads, logos and videos. Contact Vicki Cummins at 888-777-6956 or vcummins@showmgmt.com for additional information.

Conference Emails
For advertising rates and to reserve advertising space in BOMA International Conference & Expo emails, contact Paul Hagen at 888-965-4205 or e-mail paul.hagen@stamats.com.

Looking for something different?
Contact Vicki Cummins to create a customized sponsorship!

Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com

TO LEARN MORE OR TO BECOME A SPONSOR

June 27-30, 2020 | PHILADELPHIA, PA | www.bomaconference.org | Page 7 of 8
SUNDAY WELCOME PARTY SPONSORSHIPS

The most anticipated event of the conference, the Sunday Night Welcome Party kicks off the conference and provides an opportunity for attendees and exhibitors to network. With live entertainment and fun food and drinks, it will to be the talk of the conference!

Your company can be a part of the fun! Become a sponsor and increase your presence through exclusive Welcome Party benefits, as well as all of the conference sponsor benefits listed on page 2. All Welcome Party sponsors will be included on signage throughout the Welcome Party area as well as on prominent signage in the exhibit hall during both days of the Expo.

<table>
<thead>
<tr>
<th>Welcome Party Sponsorship Benefits</th>
<th>Gold Level ($20,000)</th>
<th>Silver Level ($10,000)</th>
<th>Bronze Level ($2,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on the conference website on the rotating “Premium Sponsors” list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo and booth number, if applicable, on an individual sponsor sign/banner at the Convention Center</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Choice of being the bar, food or drink ticket co-sponsor (limit 2 companies per opportunity)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Involvement in Prize Drawings on Monday</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Welcome Party tickets for all booth personnel</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Involvement in Prize Drawing on Sunday</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Inclusion on a dedicated &quot;Welcome Party Page&quot; on the BOMA Conference Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company listed as a sponsor in the BOMA’s Membership Directory and in pre-conference promotion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor icon in exhibitor listing in the Conference Mobile App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company name listed on “sponsor page” of the BOMA Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo with your online exhibit listing as well as a sponsor icon</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional priority point for 2021 space selection</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Waiver of corner premium charges for 2021 exhibit space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor sign for your booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor ribbons for your booth staff</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on sponsor banner at the Convention Center</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

BRONZE-LEVEL CO-SPONSORSHIP ($2,500)
Bronze-Level Welcome Party Sponsors will receive the following benefits:
♦ Logo included on special Welcome Party sponsor thank you signage in the Expo hall and at the Welcome Party
♦ Inclusion in special Welcome Party Prize Drawing on Sunday at the close of the Expo at the Prize Stage

SILVER-LEVEL CO-SPONSORSHIP ($10,000)
Silver-Level Welcome Party Sponsors will receive the following benefits:
♦ Inclusion in special Welcome Party Prize Drawing on Sunday at the close of the Expo at the Prize Stage
♦ Elevated prominence on Welcome Party sponsor signage
♦ Welcome Party tickets (valued at $150 each) for all company booth personnel

GOLD-LEVEL CO-SPONSORSHIP ($20,000) - SOLD OUT
Gold-Level Welcome Party Sponsors will receive the following exclusive benefits:
♦ Inclusion in special Welcome Party Prize Drawing on Sunday at the close of the Expo at the Prize Stage
♦ Top prominence on Welcome Party sponsor signage
♦ Welcome Party tickets (valued at $150 each) for all company booth personnel
♦ An individual sponsor sign which includes your company logo and booth number
♦ Inclusion in the Monday Prize Drawing
♦ Company logo on the Conference website on the rotating Premium Sponsors list

Choose one of the following:
Bar Sponsor (maximum of two sponsors)
♦ Company logo printed on napkins and signage at bars during the party recognizing your company as the sponsor (with one other company logo)

Food Sponsor (maximum of two sponsors)
♦ Company logo printed on napkins and signage at stations during the party recognizing your company as the sponsor (with one other company logo)

Drink Ticket Sponsor (maximum of two sponsors)
♦ Company name printed on two drink tickets for each conference registrant valid for the party (with one other company name)

TO LEARN MORE OR TO BECOME A SPONSOR
Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com

June 27-30, 2020 | PHILADELPHIA, PA | www.bomaconference.org | Page 8 of 8
My company agrees to sponsor the following event or service:

**Platinum Opportunities**
- TOBY Awards Program and Banquet
- Sunday Keynote Session
- Tuesday General Session
- Lunch in the Exhibit Hall on Sunday
- Lunch in the Exhibit Hall on Monday
- Networking Bar
- Conference Website
- WiFi at the Convention Center

**Gold Opportunities**
- Attendee Badges
- Escalator Wrap
- Registration Bags
- TOBY Awards Reception

**Silver Opportunities**
- Aisle Signs
- Coffee Break – Saturday morning
- Coffee Break – Tuesday morning
- Conference Mobile App
- Conference Notepad
- Conference Pens
- Conference Survival Kit
- Dan Chancey Leadership Academy
- Exhibit Hall Locator Board
- Exhibitor Lounge
- Hand Sanitizing Stations in Exhibit Hall
- Hand Sanitizing Stations in Conference Area
- Hotel Key Cards
- Hotel Room Delivery – Saturday OR Sunday Night
- Industrial Roundtables with Networking Reception
- International Affiliates’ Reception
- Power Bank Chargers
- Press Room
- Prize Stage
- Regional Breakfasts
- Refreshment Retreat
- Relaxation Retreat
- Restroom Clings
- Speaker Hubs

**Education Tracks**
- Building Operations and Performance
- Creating Asset Value
- High Performance Buildings
- Industrial Real Estate
- Leadership, Career and Talent Development
- Occupant Engagement
- Technology and Innovation

**Other Education Sponsorships**
- Business of Buildings Certificate Program
- Emerging Professionals’ Education Session
- Women in CRE Breakfast & Networking Session

**Welcome Party Co-Sponsorships**
- Gold-Level Sponsor
- Silver-Level Co-Sponsor
- Bronze-Level Co-Sponsor

**Advertising Opportunity**
- Banner Ads on the Website Floorplan Page
- Logo Ad on Booth Profile
- Logo on Floorplan
- Video Upload on Booth Profile
- Registration Bag Inserts
- Mobile App Push Notification

**Mobile App Push Notification**
- Included with all Platinum, Gold, Silver and Bronze sponsorships

**Included with all Platinum, Gold, Silver and Bronze sponsorships**
- Advertising Opportunity
- Welcome Party Co-Sponsorships
- Other Education Sponsorships
- Sponsorship Opportunities

**METHOD OF PAYMENT**

[ ] Please send invoice for payment by check

[ ] Please charge my credit card:

[ ] VISA [ ] MasterCard [ ] AMEX

I, ________________________________, hereby authorize BOMA International to charge my credit card the TOTAL* of ____________________.

Card #: __________________________ (4 digit number on front of AMEX; 3 digit number on the back of VISA/MC next to signature)

Exp. Date: _______________________

Signature: _______________________

Name on card: _______________________

Billing Address: _______________________

*The issuer of the card identified on this item is authorized to pay the amount shown as TOTAL. I promise to pay such TOTAL subject to and in accordance with the agreement governing the use of such card. My signature on this order form authorizes BOMA International to charge my credit card number listed on this order form for the amount shown as TOTAL.

**TERMS**

Sponsorships are subject to availability. Sponsorships are available on a first-come, first-serve basis (with the exception that the prior year’s sponsors will be given first right of refusal). Upon receipt of this contract by BOMA International, if payment is not included on this contract, a 50% non-refundable deposit is due immediately. 100% payment is due and non-refundable by March 2, 2020. In the event that a sponsor cancels, the sponsor must do so in writing. If the cancellation is received prior to March 2, 2020, the 50% deposit is due and non-refundable. If the cancellation is received on or after March 2, 2020, 100% of the sponsorship investment is due and non-refundable.

Prices are subject to change as of October 1, 2019.


Return Contract to:
Vicki Cummins, BOMA International
Email: vcummins@showmgmt.com or fax: 856-494-1660
Send check payment to:
BOMA Sponsorships
c/o Kanwal Saluja
1101 15th Street, Suite 800
Washington, DC 20005