

Prioritizing Investments: Harvard Property Management Slashes Energy Consumption with EnergyPrint

With more than 100 properties under management across the Canadian provinces of Saskatchewan, Alberta and Manitoba, Harvard Property Management is committed to maintaining total asset value and providing excellent service for its clients. Since 2013, their partnership with EnergyPrint has changed the way they manage reporting and energy consumption at the local level and improved their portfolio's overall value through strategic financial decision-making.

Before working with EnergyPrint, Harvard spent hours each month tracking down bills from accounting and entering them in spreadsheets, and few employees outside of accounting had clear visibility into the true energy performance of the buildings they manage. But now, Harvard leverages EnergyPrint to help them meet key business objectives:



Simplify Energy Analysis

Share consumable energy data across teams, from executives to building operations who can directly impact energy use.



Reduce Energy Use

Leverage accurate, validated utility data to support prioritization of building maintenance and operational improvements.



Strengthen Client Relations

Communicate energy expertise to help stakeholders and tenants know where to strategically reduce energy costs.

✓ Solution & Strategy

EnergyPrint provides Harvard with validated utility data in a user-friendly format, simplifying a reporting process that was once done manually in spreadsheets. This has saved Harvard hours of internal resources. Additionally, property managers use the Utility Dashboard to proactively manage their buildings' energy use by prioritizing which buildings are operating inefficiently. They use the data to make operating changes, document improvements, and track the results over time.

EnergyPrint also supports more accurate budget forecasting. The Harvard team uses historical rate and consumption data to easily create credible energy budgets, and then set realistic usage goals.



HARVARD
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“Before the Utility Dashboard, no one would've challenged our energy consumption or costs because we didn't have the historic data so easily accessible. Now, we can benchmark against similar buildings and challenge our teams to run buildings better and more efficiently.”

-Chris Burrell, Technical Services Director, Harvard Property Management



Results



Saved hundreds of hours
on data entry and manual
reporting in spreadsheets



Reduced energy consumption
by nearly 100 million kBtus.
Impact Equivalent: 3.5 coal tons



Increased client engagement
with actionable energy insight
and ROI reporting

Since partnering with EnergyPrint, Harvard has leveraged utility data insight to achieve their business objectives. Examples include:

Simplify Energy Analysis

It once took Harvard's building managers a month to compile audit reports for automation schedules and gather bill information from accounting for one property. With the Utility Dashboard, they can now do it in about an hour. This gives them more time to focus on providing top-notch service to tenants, fulfilling the company's brand promise.

Reduce Energy Use

Harvard has consistently leveraged the Utility Dashboard to identify improvement opportunities. As a result, they've saved nearly 100 million kBtus of energy across their portfolio—the equivalent to more than 3½ tons of coal. One example is an office property the Dashboard showed was performing significantly worse than its local peers. Harvard then addressed some operating inefficiencies and reduced the building's energy consumption by more than 30 percent.

Strengthen Client Relations

EnergyPrint's utility tracking and analysis has given Harvard the ability to build and strengthen relationships with its property stakeholders. Harvard uses EnergyPrint's monthly Insights and energy reporting to advise their clients on how to support and budget for cost reduction initiatives.

“We can't control the cost of energy, but we can control consumption. Benchmarking makes it easy for us to find simple and less costly solutions to reducing consumption—including prioritizing investments across our portfolio. Partnering with EnergyPrint has helped us make better strategic financial decisions.”

— Richard de la Hey, Operations Support Specialist, Harvard Property Management

