

# **BOMA 2021**

INTERNATIONAL CONFERENCE & EXPO  
Presented by BOMA International and *BUILDINGS*

## **JULY 18-21 | BOSTON, MA**

### **Schedule of Events**

**Subject to Change**

**Last updated: 4/23/21**

*\*Asterisk denotes meetings restricted to committee members only or invitation-only events.*

*+ Denotes activities requiring an additional registration fee.*

#### **Saturday, July 17**

9:30 – 11:30 am	BOMA Officers * Westin Boston
11:30 am – noon	Audit Committee Westin Boston
Noon – 1:00 pm	Finance Committee Westin Boston
Noon – 5:00 pm	Registration Desk Open Convention Center
1:00 – 5:00 pm	Executive Committee Meeting * Westin Boston

#### **Sunday, July 18**

7:30 am – 6:00 pm	Registration Desk Open Convention Center
8:00 – 9:00 am	Industry Defense Fund Oversight Committee Convention Center
9:00 – 11:00 am	Building Codes & Voluntary Standards Committee Convention Center
9:30 – 10:30 am	BAE Council / BOMA International Officers * Convention Center

	Industrial Committee Convention Center
10:00 – 11:00 am	Federal Legislative Policy Sub-committee Convention Center
10:30 am – 11:30 am	Awards Standing Committee * Convention Center
11:00 am – Noon	BOMA Florida Convention Center
	Diversity and Inclusion Committee * Convention Center
11:00 am – 12:30 pm	Preparedness Committee Convention Center
11:30 am – 12:30 pm	Awards Information Exchange Convention Center
12:30 – 2:00 pm	Southern Region Board Meeting * Convention Center
	Mid-Atlantic Region Board Meeting * Convention Center
1:00 – 2:00 pm	Membership Development Committee * Convention Center
1:00 – 4:00 pm	Floor Measurement Standards Committee Convention Center
	Government Affairs Committees Convention Center
2:00 – 3:00 pm	Cornerstone Partners Meeting * Convention Center
	Local Education Services Forum Convention Center
	Membership Development Networking Exchange Convention Center
3:00 – 4:00 pm	BOMA 360 Performance Program Council Convention Center
	Future Conferences Local Host Committees Convention Center

3:00 – 4:30 pm BOMA Leadership Academy and Graduates Reception \*  
Convention Center

3:30 – 4:30 pm Emerging Professionals Committee  
Convention Center

**Monday, July 19**

7:00 – 7:30 am BOG Prep Meeting \*  
Convention Center

7:00 am – 6:00 pm Registration Desk Open  
Convention Center

7:30 – 8:45 am *BOMA Regional Breakfasts, sponsored by Naylor Association  
Solutions*

Mid-Atlantic Region Breakfast  
Convention Center

Midwest Northern Region Breakfast  
Convention Center

North Central Region Breakfast  
Convention Center

Pacific Northwest Region Breakfast  
Convention Center

Pacific Southwest Region Breakfast  
Convention Center

Southern Region Breakfast  
Convention Center

Southwest Region Breakfast  
Convention Center

8:45 – 9:45 am *Education Sessions:*

Making the Grade: When to Go from Class B to A  
Convention Center

Protecting Your Supply Chain in Turbulent Times: Lessons  
Learned from the Pandemic  
Convention Center

	The Reimagined Future of Work and Place: Flexibility at the Forefront Convention Center
9:00 – 10:45 am	BOMA Board of Governors Convention Center
10:00 – 11:00 am	<i>Education Sessions:</i>  The Case for Drone Technology in Industrial Property Management Convention Center  From Concept to Action: Climate Risk and Resilience Strategies Convention Center  Emerging Professionals: Thriving in Today’s Multi-Generational Workforce Convention Center  Healthy and Safe Buildings: The New Competitive Advantage in CRE Convention Center
11:00 am – 12:30 pm	Monday Opening Keynote – Lessons in Resilience, featuring Doris Kearns Goodwin <i>Sponsored by USAA Real Estate</i> Convention Center
12:30 – 5:30 pm	BOMA Expo Grand Opening & Lunch Convention Center – Exhibit Hall A
1:00 – 3:00 pm	Large BOMA Local Associations Networking Exchange * Convention Center
1:10 – 1:40 pm	<i>Solutions Showcase:</i> Kimberly-Clark Professional’s Onvation Smart Restroom Solution at the CityCenter@735 Building Convention Center – Exhibit Hall A
2:00 – 3:00 pm	Get Involved: Become a Volunteer Leader with BOMA International Convention Center
2:15 – 3:15 pm	<i>Solutions Showcase:</i> Three Things You Need to Know About Elevator Safety Code Updates (and One Common Practice that Causes Elevators to Fail Inspection) Convention Center – Exhibit Hall A

3:30 – 4:30 pm

*Solutions Showcase: Lean Cleaning: How to Elevate Commercial Properties Post-Pandemic*  
Convention Center – Exhibit Hall A

5:00 – 6:00 pm

NAC Reception \*  
Westin Boston

6:00 – 8:00 pm

Welcome Party  
Westin Boston

**Tuesday, July 20**

7:30 am – 4:30 pm

Registration Desk Open  
Convention Center

8:00 – 9:00 am

Sustainability Scholars Breakfast \*  
Convention Center

8:00 – 9:15 am

Women in Commercial Real Estate Program & Breakfast +  
*Sponsored by Trane*  
Convention Center

9:00 – 10:00 am

National Associate Member Council Panel Discussion  
Convention Center

9:15 – 10:30 am

What it Takes to be a TOBY Winner & an Outstanding TOBY Judge  
Convention Center

9:30 – 10:30 am

*Education Sessions:*

Anatomy of an Active Shooting: Survival as a Planned Outcome  
Convention Center

Improve Indoor Air Quality while Reducing Energy &  
Maintenance Costs  
Convention Center

Predicting Asset and Portfolio Value Using Machine Learning and  
Big Data  
Convention Center

Sustainability Strategies for a Tenant Controlled or Net Lease  
World  
Convention Center

YRU Here? The Search for the Next Diverse Generation in  
Property Management  
Convention Center

9:30 – 11:30 am

NAC Session \*  
Convention Center

10:00 am– Noon

BOMA Association Executives I  
Convention Center

10:30 am – 2:30 pm

BOMA Expo and Lunch  
Convention Center – Exhibit Hall A

10:45 – 11:45 am

*Solutions Showcase: The Convergence of Physical Security, Building Systems and Health Protocols for Smarter and Safer Workplaces*  
Convention Center – Exhibit Hall A

Noon – 1:00 pm

*Solutions Showcase: Elevator Safety in a COVID-Challenged World*  
Convention Center – Exhibit Hall A

1:15 – 2:15 pm

*Solutions Showcase: Positive Preparedness: Why Disaster Planning is Good for Your Facility*  
Convention Center – Exhibit Hall A

1:30 – 2:30 pm

CRECI Board of Managers \*  
Convention Center

2:30 – 3:30 pm

Former Officers Council \*  
Convention Center

2:45 – 3:45 pm

Community Service Committee  
Convention Center

2:45 – 3:45 pm

*Education Sessions:*

Building Cyber Security: The Growing Threat and Solutions Offering ROI  
Convention Center

Energizing Tenant Engagement through Sustainability and Energy Efficiency  
Convention Center

Inflection Point: Actionable Insights from BOMA's COVID-19 Impact Study  
Convention Center

The Office Isn't Dead: Examining the Inherent Value of Office Space  
Convention Center

Refrigeration is a Cool Thing to Do  
Convention Center

2:45 – 5:00 pm  
NAC Session \*  
Convention Center

4:00 – 5:00 pm  
*Education Sessions:*

Getting Tenants Back: Real World Indoor Environmental  
Strategies to Build Tenant Confidence and Improve Worker  
Productivity  
Convention Center

How to Successfully Negotiate Solar Lease Agreements  
Convention Center

Unlocking the Next Wave of Value: IoT, 5G and Digital Tenant  
Services  
Convention Center

5:00 – 6:00 pm  
Workforce Development Reception, co-hosted by the Emerging  
Professionals Committee and Diversity & Inclusion Committee \*  
Westin Boston

After 5:00 pm  
Exhibitor Hospitality Events  
Various Venues

**Wednesday, July 21**

8:00 am – 2:30 pm  
Registration Desk Open  
Convention Center

9:00 – 10:30 am  
Wednesday General Session: Boom. Everything's Different: How  
Commercial Real Estate Will Recover and Prosper  
*Sponsored by Yardi*  
Convention Center

10:30 am – 1:00 pm  
BOMA Association Executives II  
Convention Center

10:45 – 11:45 am  
*Education Sessions:*

A 360° View of ESG: Where it Is, Where it's Going and How to  
Get There  
Convention Center

Buildings 2025: Challenges and Priorities  
Convention Center

The Future of Work: Navigating the Lasting Effects of the  
Pandemic on the U.S. Office Market  
Convention Center

Happiness in the Workplace: Why You Need to Care and How to  
Achieve it Through Design  
Convention Center

Managing Challenging Conversations  
Convention Center

1:30 – 3:30 pm

BOMA Fellows Retreat \*  
Convention Center

11:00 am – 1:30 pm

NAC Session and Luncheon \*  
Convention Center

Noon – 1:00 pm

*Education Sessions:*

For the Long Term: Retrofits to Meet and Exceed Tenant Wellness  
Expectations  
Convention Center

The Future of Industrial Property Management Using Data  
Analytics  
Convention Center

How to Reach Property Benchmarks with Health & Wellness  
Investments  
Convention Center

New Occupant Engagement Tools to Drive Successful Leasing and  
Renewals  
Convention Center

Your Building was Remeasured. Sweet! We'll Show You How to  
Track Those Feet  
Convention Center

1:15 – 2:15 pm

*Education Sessions:*

Unlocking the Potential of Underutilized Space  
Convention Center

Walk the Walk with Your Diversity, Equity and Inclusion Strategy  
Convention Center

Why Your Portfolio Needs a Carbon Strategy  
Convention Center



1:30 – 2:30 pm

OBS LLC Meeting \*  
Convention Center

1:30 – 3:30 pm

BOMA Fellows Retreat \*  
Convention Center

6:00 – 7:00 pm

The Outstanding Building of the Year® (TOBY) Awards  
Reception +  
Convention Center

7:00 – 10:00 pm

The Outstanding Building of the Year® (TOBY) Awards  
Program and Banquet +  
*Sponsored by The Home Depot®*  
Convention Center