

# TRANSWESTERN

## HOW THEY TRANSFORMED AN UNUSED SPACE INTO A GREEN, TURNKEY AND TENANT-FOCUSED AMENITY



“Everyone loves watching the bees go in and out of their hives, making 77 West Wacker Drive incredibly sustainable and highly popular!”

Mayna Coronado, SVP /  
General Manager

### THE MISSION

In 2019, Transwestern had an **unused outside space** and wondered how to help their effort to become more sustainable while also creating a healthy environment that they could all enjoy. They were on the lookout for a **green, turnkey and tenant-focused** amenity, providing high engagement opportunities.

### THE SOLUTION

They were inspired to introduce a green space to help improve the ecology of the area, mixing business with pleasure by welcoming a bunch of **new fascinating coworkers** with Alvéole! This burgeoning idea flowered into turning an abandoned space, that would otherwise have added little to no value to the building, into an inspiring oasis for all pollinators that also quickly became a **space for tenants** to see and learn the wonders of bees.



#### 1 Inspired to do more

After welcoming their new winged tenants, they created a **pollinator garden** to help with their efforts: the South Garden “Bee Room”. This space is home to three honeybee hives, solitary species ground nesting sites and bumblebee domes.

#### 2 Becoming a local reference

Transwestern’s project is now **often mentioned** to other companies as an example of an **engaging and sustainable initiative**. Prospective and existing tenants sure do love it!

#### 3 Maximizing the positive impacts

The garden **became an amenity**, creating a courtyard where they can go out and host yoga classes – all visible from the pedway observatory, and allowing those passing through an opportunity to **deepen their connection** with the bees.