

BOMA 2019

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS

SALT PALACE CONVENTION CENTER | SALT LAKE CITY, UT

JUNE 22-25, 2019
EXPO DATES JUNE 23-24

BOMA International Annual Conference & Expo

Presented by BOMA International and BUILDINGS

Cost

Booth Fee
\$3,700

BOMA Member
Discounted Price
\$3,550

BOMA National Associate
Member Discounted Price*
\$3,200

Fees listed above are 10' x 10'
or 100 sq. ft. booth space.

Premium Charge:
\$100 per 100 sq. ft. for an
island, a corner or a booth
facing the end of an aisle.

*For 2019 all BOMA Utah, BOMA Idaho
and BOMA Nevada members qualify for
the National Associate Members Discount.

Information

This information is
intended to help you plan your
marketing and tradeshow
budget for 2019. If you need more
information, or would like to
reserve your booth space,
please contact **Vicki Cummins** at
888-777-6956/856-429-0100 or
vcummins@showmgmt.com
or visit **www.BOMAConference.org**.

**Ask about our special
pavilion package pricing for
the Technology Pavilion
and Green Pavilion**

Exhibitor Fact Sheet and Budget Planner

The commercial real estate industry's premier education and networking event and most comprehensive tradeshow. This is the tradeshow that provides innovative solutions for property managers who work in every type of building. It's all here at BOMA International's Annual Conference & Expo.

Exhibit Hours

Sunday, June 23..... **12:30 - 5:30 pm**
Monday, June 24..... **10:30 am - 2:30 pm**

Salt Palace Convention Center - Salt Lake City, Utah

The commercial real estate professionals who attend BOMA International's Annual Conference & Expo have tremendous authority and buying power...

- 85% of attendees manage multiple buildings—and of that total 50% manage more than 10 buildings each.
- 61% of attendees spend more than \$1 million annually on building products & services.
- 94% of attendees are responsible for more than 100,000 square feet of commercial space—45% are responsible for more than one million square feet. Of that 45%, 60% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2018* Annual Conference & Expo

Produced by BOMA International and BUILDINGS, BOMA International's Annual Conference & Expo is your one ticket to two powerful audiences—BOMA members and BUILDINGS subscribers.



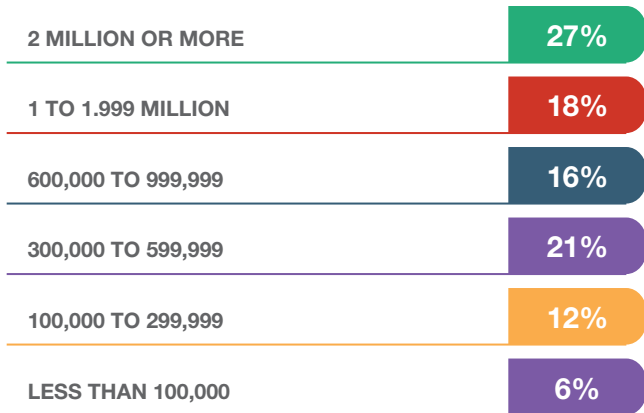
- BOMA International serves more than 16,500 members.
- BOMA members own or manage more than 9 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of the prime office space in the U.S.



- BUILDINGS serves an audience of more than 102,000.
- BUILDINGS subscribers own and/or manage 5 million buildings.

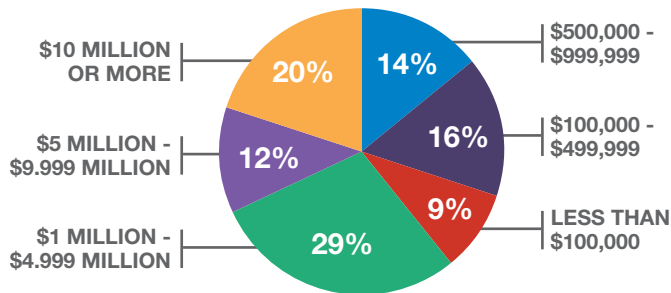
2018 Attendee Demographics

SQUARE FOOTAGE PERSONALLY MANAGED



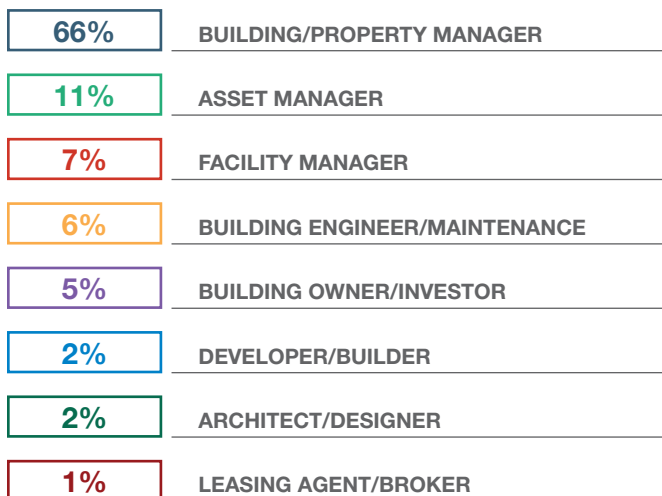
94% of attendees are responsible for more than 100,000 square feet of commercial space—54% are responsible for more than one million square feet. Of that 54%, 60% are actually responsible for at least twice that amount.

ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES

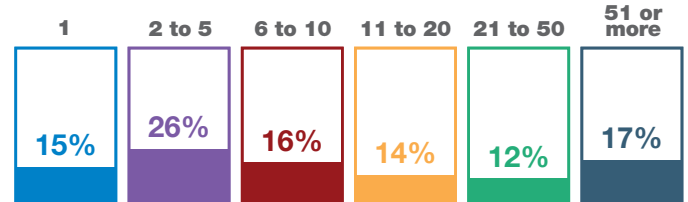


61% of attendees spend more than \$1 million annually on building products & services

ATTENDEE OCCUPATIONS

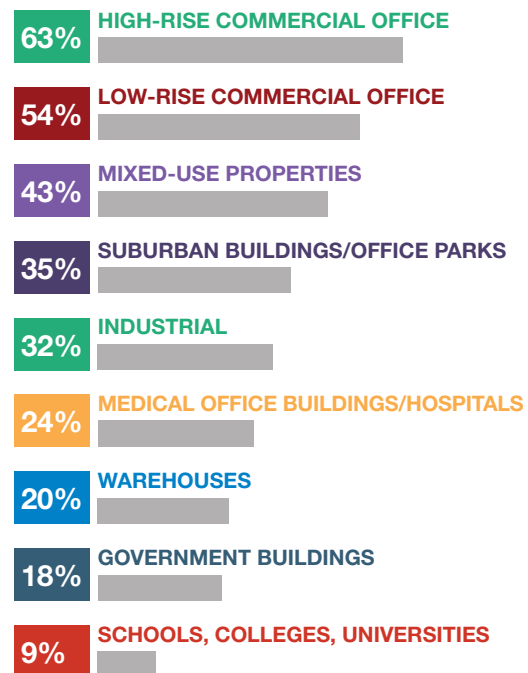


NUMBER OF BUILDINGS MANAGED



85% of attendees manage multiple buildings—and of that total 50% manage more than 10 buildings each

TYPES OF BUILDINGS MANAGED



I come to the expo because that's where I know I'll find the newest and greatest technologies in the industry."

Emily Henderson, Attendee
Lillibridge Healthcare Services

We were really impressed by how everything was organized from start to finish. This is our first year exhibiting and we've had some great leads and contacts that will ultimately result in great business."

Adam Capps, Exhibitor
ACS Commercial Roofing & Waterproofing

We keep coming back for the connections and the sales. So in that way BOMA pays for itself and we always get leads to build on."

Ken Viglio, Exhibitor
Corporate Fitness Works