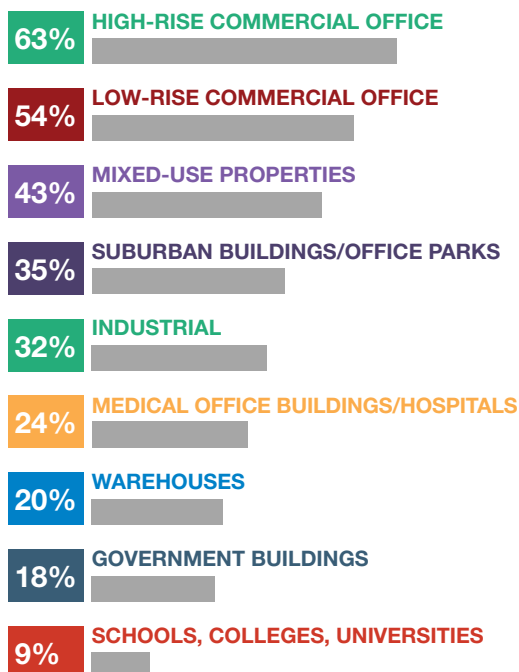


Seeing Stars: This A-List Cast Won't Disappoint

BOMA attendees are high-level decision makers—61% control annual budgets of over \$1 million for building products and services. Here's a preview of who you'll meet.

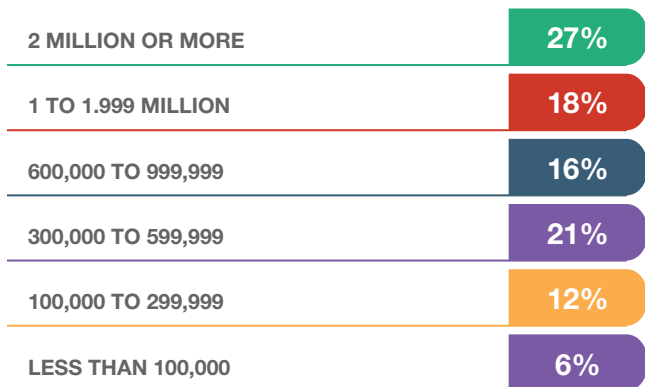
TYPES OF BUILDINGS MANAGED

BOMA brings together every sector of commercial real estate, including the fast-growing industrial market. Your exhibit booth reaches them all, from major national companies to small, specialized organizations.



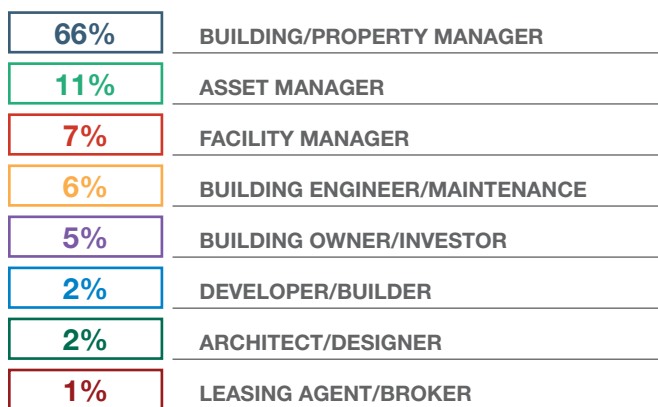
SQUARE FOOTAGE MANAGED

94% of attendees manage more than 100,000 square feet of commercial space, and 45% are responsible for more than 1 million square feet.



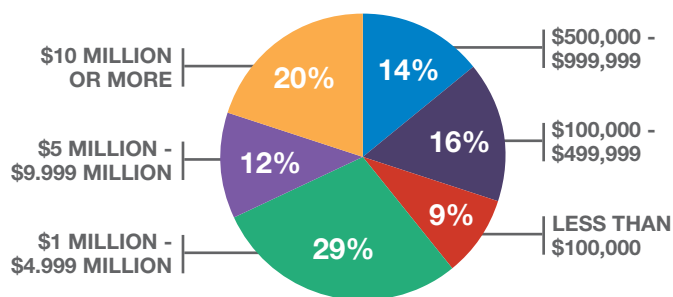
ATTENDEE JOB ROLES

BOMA attracts property professionals from across the industry who are looking for new solution providers.



ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES

This is the central marketplace for the \$40.8 billion commercial real estate industry, attracting decision makers with significant budgets and purchasing power.



NUMBER OF BUILDINGS MANAGED

BOMA attendees are looking for new solutions to implement across large portfolios—an impressive 85% manage multiple buildings.

