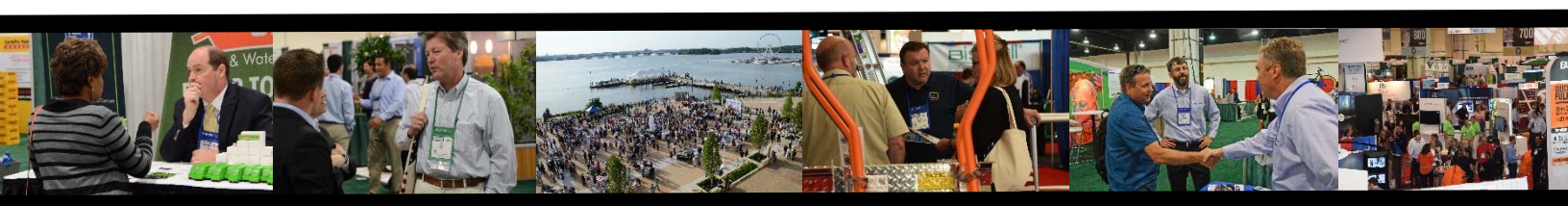


Sponsorship Brochure

Boost **YOUR VISIBILITY**



BOMA2017
INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS
MUSIC CITY CENTER | NASHVILLE, TN
JUNE 24 - 27, 2017

INCREASE YOUR EXPOSURE

An event sponsorship sets your company apart from the rest, boosting your visibility, strengthening brand recognition and generating powerful results that last long after the event.

REACH YOUR TARGET AUDIENCE

Increase booth traffic, make more connections and boost your sales—a sponsorship program tailored to your goals increases your return on investment and maximizes your presence at the Expo. With sponsorship opportunities, starting as low as \$2,500 and including Platinum, Gold, Silver and Bronze levels, it's easy to tailor your package to increase visibility with your target audience.

Choose the type of sponsorship that's right for you:

NETWORKING EVENTS



Sponsoring networking events reinforces your image and places you top-of-mind through branded signage, tickets, napkins and more.

EDUCATION EVENTS



Sponsor a top-quality education program to align your company with a specific topic and position your company as an expert resource for the industry.

CONFERENCE SERVICES



High-visibility branding opportunities include: registration bags, attendee badges, the Conference Directory, the conference app, hotel key cards, show signage and more.

OR we will work with you to create a sponsorship that meets your needs!



Sponsorship opportunities include exclusive perks that maximize your reach, your impact and your ROI.

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ENJOY EXCLUSIVE SPONSOR BENEFITS

Year-round publicity with BOMA's influential membership

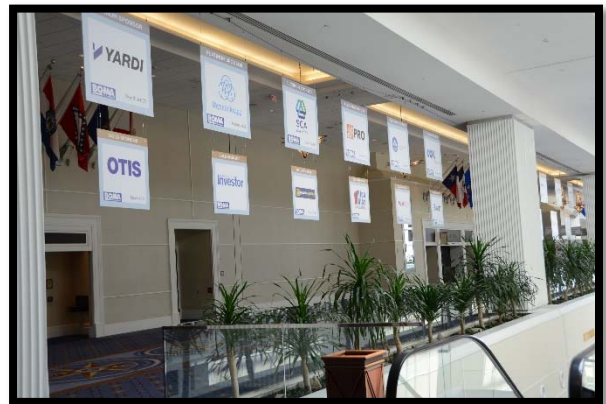
- Appreciation for your sponsorship in the *2017 Directory and Show Guide*; BOMA's Membership Directory, and in pre-conference promotion.
- A special sponsor icon included with your exhibitor listing in the *2017 Directory and Show Guide*.
- Inclusion on a dedicated "sponsor page" on the BOMA Conference website.
- Inclusion of your logo with your online exhibit listing as well as designation as a sponsor.

Special benefits and discounts for the Expo

- Additional priority point allows you to choose your 2018 exhibit space sooner.
- Waiver of corner premium charges on the purchase of your 2018 exhibit space.

Special recognition throughout the Conference & Expo

- Sponsor sign for your booth and ribbons for your booth staff.
- Inclusion on the prominent sponsor recognition banner in a high traffic area of the convention center acknowledging all the 2017 sponsors.
- Logo included in rotation of Premium Sponsors on the BOMA Conference website. *Available with Platinum and Gold sponsorship levels only.*
- Gamification—delivers the BOMA audience right to your booth! Attendees stop by your booth on Monday and Tuesday to receive extra points for a chance to win a grand prize and you collect the leads. *Available with Platinum and Gold sponsorship levels only.*
- Individual Sponsor Banner which includes your company name and booth number and prominently recognizes your sponsorship. *Available with Platinum and Gold sponsorship levels only.*



Make A Strong Impression

Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com

CATALOG OF SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship Opportunities

(See the general sponsor benefits outlined on previous page)

TOBY Awards Program and Banquet

\$75,000

Tuesday, June 27 – **SOLD**

Get year-round, unparalleled exposure as the sponsor of the 2016-2017 TOBY Awards Program and Banquet.

Sunday Keynote Session Sponsorship

\$25,000

Sunday, June 25 – **SOLD**

Be part of the highly anticipated, high-profile event. Benefits include: opportunity for a company representative to make brief remarks from the stage, company recognition on event signage, company logo prominently displayed on the stage during the Keynote Session, company logo featured on the Keynote Session page of the Conference website and in the *2017 Directory and Show Guide*, opportunity to have company representatives greeting Conference attendees at the entrance to the session, opportunity to distribute a small giveaway item to Conference attendees (subject to BOMA approval) at the session, and many other benefits.



Monday General Session

\$25,000

Monday, June 26 – **SOLD**

Get noticed at this session featuring a compelling industry panel plus BOMA's State of the Industry Address. Benefits include: opportunity for a company representative to make brief remarks from the stage, company recognition on event signage, company logo prominently displayed on the stage during the General Session, company logo featured on the General Session page of the Conference website and in the *2017 Directory and Show Guide*, opportunity to have company representatives greeting Conference attendees at the entrance to the session, opportunity to distribute a small giveaway item to Conference attendees (subject to BOMA approval) at the session, and many other benefits.

Lunches in the Exhibit Hall – **SOLD**

\$20,000 per day

Monday, June 26 and Tuesday, June 27

The lunches in the expo hall keep attendees on the show floor to do business and provide terrific exposure and appreciation for your company. Benefits include: recognition as the sponsor of the lunches at the Conference in the *2017 Directory and Show Guide*, BOMA International's Membership Directory; as well as in pre-conference promotion; company name printed on the lunch tickets for Monday or Tuesday; company logo recognizing lunch sponsor on signage at the restaurant area; opportunity to provide table tents with a marketing message for 50 tables in the restaurant area during lunch on Monday or Tuesday (a sample of the marketing piece must be provided to BOMA in advance for approval); company logo by the restaurant area on the online floorplan; and company logo on all of the aisle signs hanging in the tradeshow (if sponsoring both days).

Conference Website – **SOLD**

\$25,000

Through July 2017

BOMA's conference website is the ideal place for you to make your mark before and after the show.



WiFi Hotspots at the Convention Center

\$25,000

Sunday, June 25 – Tuesday, June 27

Help your prospects and customers stay connected to their offices while at the conference. As the sponsor of the WiFi hotspots you will be recognized as the sponsor in the *2017 Directory and Show Guide* as well as on the Conference Website and on the onsite signage explaining how to access the WiFi service. We can even customize the password to be your company name (up to 10 letters).

Gold Sponsorship Opportunities

(See the general sponsor benefits outlined on the previous page)

Attendee Badges – **SOLD**

\$15,000

Your company logo is on all of the attendees' badges.

Registration Bags – **SOLD**

\$18,000

Your logo and message is carried by everyone throughout the event.

Escalator Wrap

\$15,000 each

Escalators are in main egress areas where attendees travel between sessions, registration and the expo hall. Get your company's message in front of the attendees by sponsoring one of these escalators with this unique advertising vehicle.



TOBY Awards Reception – **SOLD**

\$15,000

Tuesday, June 27

Align your company with this prestigious reception. Benefits include: your company logo on event napkins, which are distributed at the bar locations during the TOBY Awards Reception, your company name on the drink ticket (1 per attendee) for use during the TOBY Awards Reception, two complimentary tickets for your company representatives to attend the TOBY Awards Program & Banquet and exclusive sponsor signage at the TOBY Awards Reception.

Make A Strong Impression

Contact Vicki Cummins for more details: 888-777-6956 or 856-429-0100; vcummins@showmgmt.com

Silver Sponsorship Opportunities (See the general sponsor benefits outlined on page 2)

Aisle Signs – **SOLD** **\$7,500**

Gain visibility the entire time the attendees are walking the tradeshow floor. Your logo appears on every aisle sign, guiding the attendees through the exhibit hall.

Coffee Break, before the Monday General Session **\$5,000** **Monday, June 26**

Your generosity is an eye-opening experience...and the coffee is truly appreciated by attendees. Benefits include: special recognition on event signage at the coffee break stations and your company logo imprinted on napkins, which are distributed at the coffee break stations.

Coffee Breaks at Saturday Morning Business Meetings **\$5,000** **Saturday, June 24**

Your company will receive special recognition on event signage and on napkins acknowledging your sponsorship during coffee breaks at the business meetings.

Conference Mobile App **\$10,000**

Technology is right at everyone's fingertips...so gain multiple impressions of your logo on the conference app. The BOMA Conference app lets registrants schedule and manage exhibitor appointments, browse the exhibitor list, view and manage their schedule, view a map of the show floor and add notes. Your company logo will appear on the tool that attendees use before, during and after the conference.

Conference Directory – **SOLD** **\$7,500**

This publication, given to all attendees, details every aspect of the conference education program including descriptions of the sessions, speaker lists and room numbers as well as the complete exhibitor list, exhibitor descriptions and product categories. Benefits include: a belly-band with your marketing message wrapped around the directory, your company logo on the cover recognizing you as the sponsor, and a half-page advertisement in the directory.

Conference Notepad – **SOLD** **\$7,500**

Attendees appreciate a place for note taking during education sessions. As the sponsor, your company logo and booth number will be on each lined sheet of paper in the notepads. The notepads will be placed in the registration bag that each attendee receives.

Conference Pens **\$5,000**

Attendees need pens to take notes while at the conference as well as back in their offices. A pen with your company logo will be placed in the registration bag that each attendee receives.

Exhibit Hall Locator Board **\$5,000** **Sunday, June 25 – Tuesday, June 27**

A locator board with a full exhibitor list with booth numbers and the complete floorplan is at the entrance to the expo hall. Your company logo is placed on the board, visible to all who enter the tradeshow.

Exhibitor Lounge **\$5,000** **Sunday, June 25 – Tuesday, June 27**

Have your company name and logo prominently displayed at the exhibitor lounge, a meeting place on the show floor where exhibitors can relax comfortably or hold private business meetings, on the signage by the lounge entrance as well as on the overhead banner.

"Get Involved" Meetings – **SOLD** **\$5,000**

"Get Involved" Meetings connect BOMA Fellows with attendees that they can mentor and discuss to get more involved with BOMA International. Sponsorship benefits include the opportunity for a representative to make welcome remarks, sponsor recognition on event signage, logo featured on the Conference Website and in the 2017 Directory and Show Guide, and the opportunity to distribute a small giveaway item to Conference attendees (subject to approval).

Grand Prize Drawing **Pricing Based on Prize** **Tuesday, June 27**

Align your company with the biggest giveaway of the expo. Awarded in the exhibit hall on Tuesday, June 27, your company will be promoted as the sponsor of this drawing in pre-conference marketing and on-site, and your company representative can be on the stage when the winner is announced and have a photo opportunity with the winner.

Hand-Sanitizing Stations **\$5,000 each** **Exhibit Hall (SOLD) or Conference Areas (SOLD)**

Attendees appreciate being able to quickly sanitize their hands during the conference and on the tradeshow floor. Supplying your own branded hand-sanitizing stations lets attendees know who the go-to company is for keeping their own offices germ-free.

Hotel Key Cards – **SOLD** **\$10,000** **Friday, June 20 – Tuesday, June 27**

Make your brand visible every time a BOMA attendee uses his or her hotel key. Put your logo and booth number right on the key card.

Hotel Room Delivery **\$10,000 per night** **Sunday, June 25 or Monday, June 26**

Drive traffic to your booth and keep your company on the minds of BOMA attendees by having a special item delivered to all BOMA attendee guest rooms (item supplied by sponsor).

International Affiliates' Reception **\$5,000** **Monday, June 26**

Receptions are a great way for attendees to network. Show the international attendees your company you do business internationally. Benefits include: special recognition on event signage, your logo on the reception napkins, the opportunity for your company staff to greet attendees at the entrance of the reception and an opportunity to distribute a "gift" at the reception (gift supplied by sponsor).

Press Room **\$2,500** **Sunday, June 25 – Tuesday, June 27**

The BOMA Press Room is the place where the media gathers to pick up press releases, file stories and conduct interviews during the BOMA Conference. Your sponsorship of the Press Room will provide you with exposure to the media who attend the annual conference.

Prize Stage **\$10,000** **Sunday, June 25 – Tuesday, June 27**

The BOMA Prize Stage is always a popular destination, so it is the perfect place to reinforce your company's brand. Benefits include: signage recognizing your company as the sponsor at the Prize Stage, inclusion of your company logo on the banner over the Prize Stage and the opportunity to have your staff member give a brief introduction at the prize drawing as well as have a staff member on stage for the announcement of the winners of various prizes (not including the Grand Prize).



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Regional Breakfasts – SOLD **\$10,000**
Sunday, June 25

BOMA's eight regional breakfasts feature enlightening discussions specific to each region. If you have an active presence in local markets—or you'd like to build one—this terrific grassroots sponsorship has the reach and impact you need. Benefits include: your company logo on breakfast signage, your company logo in the breakfast description in the *2017 Directory and Show Guide* and online, your company credited as the sponsor in the script at each breakfast, a representative can attend each breakfast and your company can provide handouts to be placed on the seats at each breakfast.

Refreshment Retreat **\$10,000**
Sunday, June 25 – Tuesday, June 27

Attendees enjoy light refreshments and have your company to thank. The retreat is located in the 1300 aisle and includes your company name on the banner as well as signage at the retreat.

Relaxation Station – SOLD **\$10,000**
Sunday, June 25 – Tuesday, June 27

A soothing 5-10 minute seated massage is sure to attract attendees to your booth...where they must come to get a voucher for their massage at the Relaxation Station on the exhibit floor. Also, your company logo is included on the overhead banner as well as signage at the station.

Restroom Clings – SOLD **\$7,500**

Place your message on highly-visible clings. Sponsorship includes a total of twelve one square foot clings placed strategically on the mirrors in the bathrooms located right outside the expo hall by registration. Send us your artwork and we will take care of the rest.

Trade Show Map **\$10,000**
Sunday, June 25 – Tuesday, June 27

This handy guide gives attendees the exhibit list, floorplan and much more in a compact pocket guide. As the sponsor, you receive ads on two of the eight (8) panels as well as recognition on the front cover.



Education Sponsorships

Education Tracks **\$7,500 per category**
Sunday, June 25 – Tuesday, June 27

By sponsoring an education track, you align your company with that subject matter. Your name and logo will be included on the signage for each track, as well as in the track description in the *2017 Directory and Show Guide*. You will be credited as the sponsor in the script for each session, plus you may have a representative attend each session. The education tracks are Building Operations and Management, Creating Asset Value, High Performance Buildings, Industrial Real Estate, Leadership and Career Development, and Tenant Relations & Retention.

Emerging Professionals' Education Session & Networking Reception **\$5,000**
Monday, June 26

For those new to the industry, this special program will focus on honing their leadership and business skills to build a successful career in commercial real estate. They will hear from industry leaders who will share their expertise and offer guidance on navigating the changing landscape of the CRE industry. The program will be followed by a special Networking Reception. By sponsoring this program, your name and logo will appear on signage for the session and reception, as well as in the description in the *2017 Directory and Show Guide*. You will be credited as the sponsor in the script at the session, plus you may have a representative attend the session as well as provide company handouts to be placed on the seats in the room.

Healthcare Real Estate Program & Networking Reception **\$5,000**
Monday, June 26

The healthcare industry is in the midst of one of the most disruptive—and innovative—eras in its history. The new age of care delivery has transformed healthcare real estate in unprecedented ways. This program will discuss the new trends and best practices for developing, leasing, and managing healthcare facilities in an evolving healthcare environment, followed by a networking reception. By sponsoring this program, your name and logo will appear on signage for the session and reception, as well as in the description in the *2017 Directory and Show Guide*. You will be credited as the sponsor in the script at the session, plus you may have a representative attend the session as well as provide company handouts to be placed on the seats in each room.

Women's Education Session & Networking Breakfast **\$5,000**
Tuesday, June 27

This unique program will focus on the most important issues affecting women in the industry. It will begin with an interactive networking session facilitated by industry experts, followed by a panel of distinguished women in commercial real estate who will discuss career advice, mentoring, risk-taking, leadership and creating a "professional brand." By sponsoring the session and breakfast, your name and logo will appear on signage for the breakfast and session, as well as in the description in the *2017 Directory and Show Guide*. You will be credited as the sponsor in the script at the session, plus you may have a representative attend the session and breakfast as well as provide company handouts to be placed on the seats in the room.

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SUNDAY WELCOME PARTY SPONSORSHIP



The most anticipated event of the conference, the Sunday Night Welcome Party kicks off the conference and provides attendees and exhibitors an opportunity to network. This year BOMA International is hosting the event, which will take place in a beautiful ballroom at the headquarters hotel, the Omni Nashville Hotel. With live entertainment and fun food and drinks, it is sure to be the talk of the conference!

And your company can be part of the fun! Become a sponsor and increase your presence through exclusive Welcome Party Benefits, as well as all of the conference sponsor benefits listed on page 2. All Welcome Party sponsors will be included on signage throughout the Welcome Party area as well as on prominent signage on the trade show floor during all three (3) days of the expo.



Bass (Bronze-Level) Co-Sponsorship (\$2,500)

As a Bronze sponsor, you will receive all the benefits of sponsorship listed on page 2. In addition, you will receive the following benefits:

- Inclusion on a dedicated **“Welcome Party Sponsor Page”** on the BOMA conference website.
- Logo included on sponsor thank you signage on the expo floor and at the Welcome Party.
- Inclusion in special **Welcome Party Prize Drawing** – as part of the gamification feature, attendees stop by your booth during the Sunday expo hours to earn extra points towards a chance to win a grand prize drawn at 5:45 PM Sunday.
- Listed as a sponsor in the *2017 Directory and Show Guide*, *BOMA’s Membership Directory* and in pre-conference promotion
- Sponsor icon in exhibitor listing in the *2017 Directory and Show Guide*
- Company name listed on “sponsor page” of the BOMA Conference website
- Company logo with your online exhibit listing as well as a sponsor icon
- Additional priority point for 2017 space selection and waiver of corner premium charges for 2017 exhibit space
- Sponsor sign for placement at your booth and sponsor ribbons for your booth staff
- Company logo on sponsor signage at the Convention Center

Electric (Silver-Level) Co-Sponsorship (\$10,000)

In addition to the Bronze-Level benefits listed above, Silver-Level Welcome Party Sponsors will receive the following benefits:

- Elevated prominence on sponsor signage
- **All your company booth personnel** receive tickets (valued at \$150 each) to attend the Welcome Party.

Acoustic (Gold-Level) Co-Sponsorship (\$20,000)*

In addition to all the benefits listed in the Bronze-Level sponsorship, Gold-Level Welcome Party Sponsors will receive the following exclusive benefits:

- Elevated prominence on sponsor signage
- **All company booth personnel** receive tickets (valued at \$150 each) to attend the Welcome Party.
- An **individual sponsor sign** which includes your company name and booth number and recognizes your sponsorship.
- Inclusion in the extra points for gamification for the **Monday and Tuesday Prize Drawings** – attendees will stop by your booth during the Monday & Tuesday expo hours to earn points towards a chance to win a grand prize drawn at 5:45 PM each day.
- Company logo on the conference website on the rotating Premium Sponsor list
- Company logo on an individual sponsor sign
- Inclusion in Prize Drawing Monday & Tuesday

Choose of one of the following benefits:

Bar Sponsor (maximum of two)

- Company logo on napkins and signage at the bars during the Welcome Party recognizing your company as the sponsor (with one other company logo on the napkins and signage).

Food Sponsor (maximum of two)

- Company logo on napkins and signage at the food stations during the Welcome Party recognizing your company as the sponsor (with one other company logo on the napkins and signage).

Drink Ticket Sponsor (maximum of two)

- Company name on two drink tickets distributed to all conference registrants valid for the Welcome Party (with one other company name on the ticket).

* **Exclusivity of product category at the Gold sponsorship level**

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SPONSORSHIP BENEFITS AT EVERY LEVEL

There are benefits included in each sponsorship and each level of sponsorship.

Sponsorship Benefits	Platinum	Gold	Silver
	\$25,000 and up	\$15,000	\$5,000-\$10,000
Company logo on the conference website on the rotating "Premium Sponsor" list	Included	Included	
Company logo on an individual sponsor sign	Included	Included	
Increased points in Gamification for Prize Drawings on Monday & Tuesday	Included	Included	
Listed as a sponsor in the <i>2017 Directory and Show Guide</i> , <i>BOMA's Membership Directory</i> and in pre-conference promotion	Included	Included	Included
Sponsor icon in exhibitor listing in the <i>2017 Directory and Show Guide</i>	Included	Included	Included
Company name listed on "sponsor page" of the BOMA Conference website	Included	Included	Included
Company logo with your online exhibit listing as well as a sponsor icon	Included	Included	Included
Additional priority point for 2018 space selection	Included	Included	Included
Waiver of corner premium charges for 2018 exhibit space	Included	Included	Included
Sponsor sign for your booth	Included	Included	Included
Sponsor ribbons for your booth staff	Included	Included	Included
Company logo on sponsor banner at the Convention Center	Included	Included	Included

Benefits Specific to the Welcome Party Co-Sponsorships

Sponsorship Benefits	Gold	Silver	Bronze
	\$20,000	\$10,000	\$2,500
Company logo on the conference website on the rotating Premium Sponsor list	Included		
Company logo on an individual sponsor sign	Included		
Increased points in Gamification for Prize Drawings on Monday & Tuesday	Included		
Choice of being the bar, food or drink ticket co-sponsor (limit 2 companies per opportunity)	Included		
Welcome Party tickets for all booth personnel	Included	Included	
Increased points in Gamification for Prize Drawing on Sunday	Included	Included	Included
Inclusion on a dedicated "Welcome Party Sponsor Page" on the BOMA Conference Website	Included	Included	Included
Listed as a sponsor in the <i>2017 Directory and Show Guide</i> , <i>BOMA's Membership Directory</i> and in pre-conference promotion	Included	Included	Included
Sponsor icon in exhibitor listing in the <i>2017 Directory and Show Guide</i>	Included	Included	Included
Company name listed on "sponsor page" of the BOMA Conference website	Included	Included	Included
Company logo with your online exhibit listing as well as a sponsor icon	Included	Included	Included
Additional priority point for 2018 space selection	Included	Included	Included
Waiver of corner premium charges for 2018 exhibit space	Included	Included	Included
Sponsor sign for your booth	Included	Included	Included
Sponsor ribbons for your booth staff	Included	Included	Included
Company logo on sponsor banner at the Convention Center	Included	Included	Included

Advertising Opportunities

Registration Bag Insert \$3,000

Supply BOMA with an insert from your company (item must be approved by BOMA prior to sending), and it will be inserted into the registration bags for attendees.

Virtual Booth/Online Advertising \$500-\$2,500

There are opportunities to increase your visibility on the heavily visited conference web site by adding banner ads, logos and videos. Please contact Vicki Cummins at 888-777-6956 or vcummins@showmgmt.com for additional information.

Conference Connect and Show Directory Advertising

For advertising rates and to reserve advertising space in Conference Connect and the *2017 Directory and Show Guide* contact Paul Hagen at 866-965-4205 or e-mail paul.hagen@stamats.com.



Make A Strong Impression

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Sponsorship Opportunities

My company agrees to sponsor the following event or service:

Platinum Opportunities

- TOBY Awards Program and Banquet(SOLD)
- Sunday Keynote Session(SOLD)
- Monday General Session(SOLD)
- Lunch in the Exhibit Hall on Monday(SOLD)
- Lunch in the Exhibit Hall on Tuesday(SOLD)
- Conference Website(SOLD)
- WiFi at the Convention Center\$25,000

Gold Opportunities

- Attendee Badges(SOLD)
- Escalator Wrap\$15,000
- Registration Bags(SOLD)
- TOBY Awards Reception.....(SOLD)

Silver Opportunities

- Aisle Signs(SOLD)
- Coffee Break Monday morning\$5,000
- Coffee Breaks at Saturday Business Meetings\$5,000
- Conference Mobile App\$10,000
- Conference Directory(SOLD)
- Conference Notepad(SOLD)
- Conference Pens\$5,000
- Exhibit Hall Locator Board\$5,000
- Exhibitor Lounge.....\$5,000
- "Get Involved" Meetings(SOLD)
- Grand Prize DrawingTBD
- Hand Sanitizing Stations in Exhibit Hall.....(SOLD)
- Hand Sanitizing Stations in Conference Area(SOLD)
- Hotel Key Cards(SOLD)
- Hotel Room Delivery
 - Sunday\$10,000
 - Monday.....\$10,000
- International Affiliates' Reception\$5,000
- Press Room\$2,500
- Prize Stage\$10,000
- Regional Breakfasts(SOLD)
- Refreshment Station\$10,000
- Relaxation Station(SOLD)
- Restroom Clings(SOLD)
- Trade Show Map\$10,000

Education Tracks

(3 days of sessions per track)

- Building Operations and Management(SOLD)
- Creating Asset Value\$7,500
- High Performance Buildings(SOLD)
- Industrial Real Estate\$7,500
- Leadership and Career Development.....\$7,500
- Tenant Relations and Retention.....\$7,500

Other Education Sponsorships

- Emerging Professionals' Education Session & Reception\$5,000
- Healthcare Real Estate Program & Networking Reception.....\$5,000
- Women's Education Session & Networking Breakfast.....\$5,000

Welcome Party Co-Sponsorships

- Acoustic (Gold-Level) Co-Sponsor\$20,000
- Electric (Silver-Level) Co-Sponsor\$10,000
- Bass (Bronze-Level) Co-Sponsor\$2,500

Advertising Opportunity

- Banner Ads on the Website Floorplan Page (3 locations)
 - Exclusive placement in one location.....\$2,500
 - One of three(3) rotating banners in one location\$750
- Logo Ad on Booth Profile*\$750
- Logo on Floorplan (islands only)\$500
- Video Upload on Booth Profile\$750 per video
- Registration Bag Inserts\$3,000

*Included with all Platinum, Gold, Silver and Bronze sponsorships

COMPANY INFORMATION

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Authorized Signature _____

Date _____

METHOD OF PAYMENT

Please send invoice for payment for payment by check

Please charge my credit card:

VISA MasterCard AMEX

I, _____, hereby authorize BOMA International to charge my credit card the TOTAL* of _____.

Card #: _____

CC ID #: _____ (4 digit number on front of AMEX; 3 digit number on the back of VISA/MC next to signature)

Exp. Date: _____

Signature: _____

Name on card: _____

Billing Address: _____

*The issuer of the card identified on this item is authorized to pay the amount shown as TOTAL. I promise to pay such TOTAL subject to and in accordance with the agreement governing the use of such card. My signature on this order form authorizes BOMA International to charge my credit card number listed on this order form for the amount shown as TOTAL.

TERMS

Sponsorships are subject to availability. Sponsorships are available on a first-come, first-serve basis (with the exception that the prior year's sponsors will be given first right of refusal).

Upon receipt of this contract by BOMA International, if payment is not included on this contract, a 50% non-refundable deposit is due immediately. 100% payment is due and non-refundable by March 1, 2017. In the event that a sponsor cancels, the sponsor must do so in writing. If the cancellation is before March 1, 2017, the 50% deposit is due and non-refundable. If the cancellation is received after March 1, 2017, 100% of the sponsorship investment is due and non-refundable.

Prices are subject to change as of September 1, 2016.

THE DEADLINE IS May 1, 2017.

Return Contract to:

Vicki Cummins, BOMA International
 Email: vcummins@showmgmt.com or fax: 856-494-1660

Send check payment to:

BOMA Sponsorships
 c/o Kanwal Saluja
 1101 15th Street, Suite 800
 Washington, DC 20005