

Exhibitor Fact Sheet and Budget Planner

Cost

Booth Fee
\$3,500

BOMA Member
 Discounted Price
\$3,350

BOMA National Associate
 Member Discounted Price**
\$3,000

Fees listed above are 10' x 10'
 or 100 sq. ft. booth space.
Premium Charge:
 \$100 per 100 sq. ft. for an
 island, a corner or a booth
 facing the end of an aisle.

**For 2016, all AOBA, BOMA/Baltimore
 and BOMA/Virginia members qualify for
 the National Associate Member Discount

Information

This information is intended to help you plan your marketing and tradeshow budget for 2016. If you need more information, or would like to reserve your booth space, please contact **Vicki Cummins** at **888-777-6956 /856-429-0100** or **vcummins@showmgt.com** or visit **www.BOMAConference.org**.

Ask about our special pavilion package pricing for the Technology Pavilion and Green Pavilion

What

The commercial real estate industry's premier education and networking event and most comprehensive tradeshow. This is the tradeshow that provides innovative solutions for property managers who work in every type of building. It's all here at BOMA International's Annual Conference & Expo.

When

Exhibit Hours

Sunday, June 26:**3:00 pm – 6:00 pm**
 Monday, June 27:**10:30 am – 2:00 pm**
 Tuesday, June 28:**10:30 am – 2:00 pm**

Where

Washington, DC - Gaylord National Resort & Convention Center

Who

The commercial real estate professionals who attend BOMA International's Annual Conference & Expo have tremendous authority and buying power...

- 84% of attendees manage multiple buildings—and of that total 38% manage more than 20 buildings each.
- 57% of attendees spend more than \$1 million annually on building products and services.
- 91% of attendees are responsible for more than 100,000 square feet of commercial space—47% are responsible for more than one million square feet.
- Of the 47% of attendees managing more than one million square feet, 66% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2015 BOMA International Annual Conference & Expo presented by BOMA International and BUILDINGS.

Produced by BOMA International and *BUILDINGS*, BOMA International's Annual Conference & Expo is your one ticket to two powerful audiences—BOMA members and *BUILDINGS* subscribers.



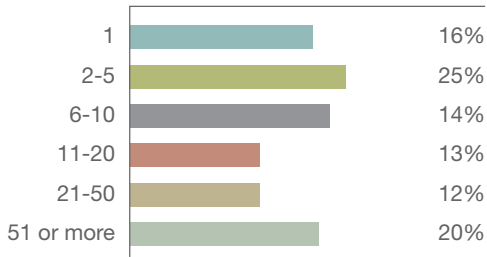
- BOMA International serves more than 16,500 members.
- BOMA members own or manage more than 9 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of prime office space in the U.S.



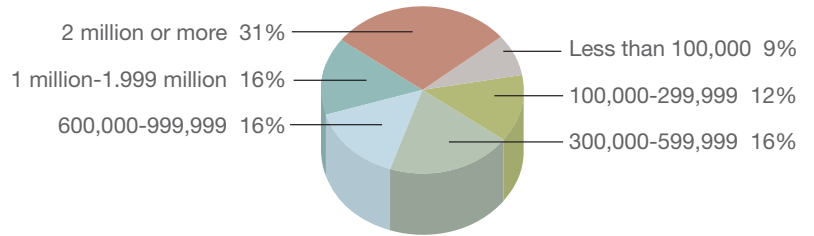
- *BUILDINGS* serves an audience of more than 102,000.
- *BUILDINGS* subscribers own and/or manage 5 million buildings.

2015 Attendee Demographics

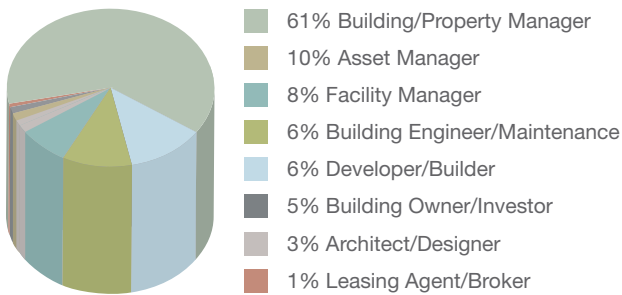
NUMBER OF BUILDINGS MANAGED



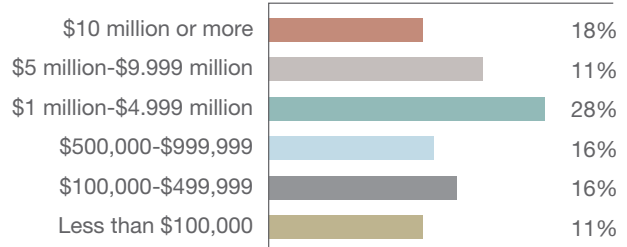
AMOUNT OF SQUARE FOOTAGE PERSONALLY MANAGED



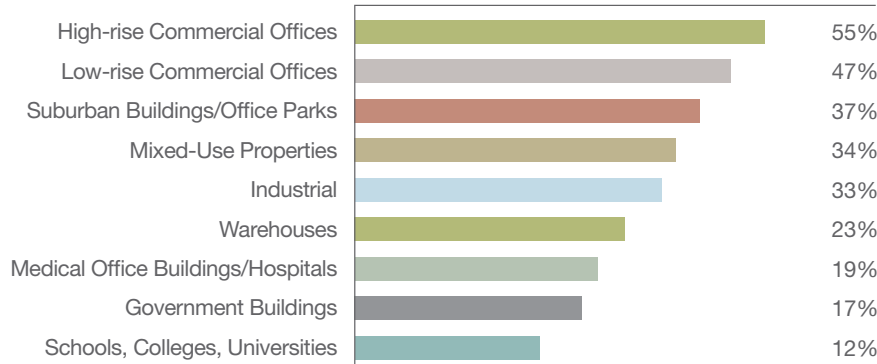
ATTENDEE OCCUPATIONS



ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES



TYPES OF BUILDINGS MANAGED



Attendees represent multiple building types.

2015 BOMA International Annual Conference & Expo demographic data is based on information provided by respondents at time of registration.

"I always recommend BOMA to my colleagues because it's the place where you come to learn the best – best practices and best technology. If you're going to stay on top of your game in this industry this is the place that you need to be to learn and see what's new."

David Mastro
Senior Property Manager
Westcore Properties

"Every time I have attended, I have learned things about how to save money as well as the latest innovations from vendors that I can use to make my business better."

Robert Karp
Cushman & Wakefield

"Our primary objective is to build relationships with property managers, to know who to talk to and to make new connections with the right decision makers. We can only do that here – we wouldn't be able to call on all individual building managers."

Diana Davis
Lead Product Marketing Manager
AT&T