



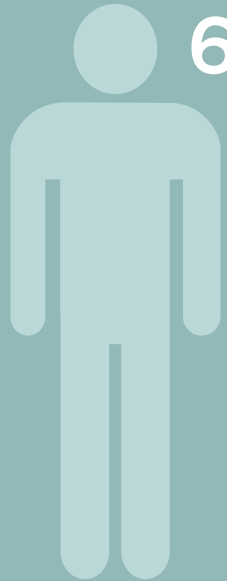
11 HOURS

The number of non-conflicting exhibit hours attendees have at commercial real estate's most valuable event of the year. Attendees stock up on their CEUs while networking with industry professionals and acquiring the newest technological insights.

VALUE Industry Suppliers

2016 BOMA INTERNATIONAL ANNUAL CONFERENCE & EXPO

MEET PROFESSIONALS FROM ACROSS THE INDUSTRY



61% BUILDING/PROPERTY MANAGERS

10% ASSET MANAGERS

8% FACILITY MANAGERS

6% BUILDING ENG./ MAINTENANCE

6% DEVELOPER/ BUILDERS

5% BLDG OWNER/ INVESTORS

3% ARCHITECT/ DESIGNERS

1% LEASING AGENT/ BROKERS

FIND THE CUSTOMERS YOU ARE LOOKING FOR

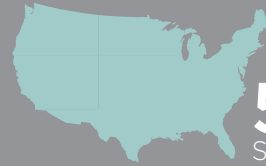


62.6% of qualified leads come from in-person events.

38.4% Internet/other.

*Source: Center for Exhibition Industry Research (CEIR)

THINK GLOBALLY. PROFIT LOCALLY.



50 STATES



17 COUNTRIES

Reach prospects and customers from the region, throughout the country, and beyond.

A TRACK RECORD OF ATTENDEE VALUE

(Data from 2015 post-show survey.)

over 70%

From the 2015 BOMA Conference in Los Angeles plan to attend the 2016 BOMA International Annual Conference & Expo in Washington, DC.

80%

Received information that enabled them to make or recommend valuable purchasing decisions.

95%

Agree sessions addressed issues relevant to their job and career objectives.

"You can't compare the return you receive to any other event. BOMA is the place where you come to learn the best—best practices and best technology. If you're going to stay on top of your game in this industry this is the place you need to be."

-David Mastro
Senior Property Manager,
Westcore Properties, Sacramento, CA

"Our primary objective is to build relationships with property managers, to know who to talk to and to make new connections with the right decision makers. We can only do that here - we wouldn't be able to call on all individual building managers."

-Diana Davis
Lead Product Marketing Manager,
AT&T

"Networking is really huge for me. I like to meet with my peers and talk and exchange ideas. BOMA really draws market leaders so there is a huge potential for learning and exchanging of ideas. This experience is not one that can be repeated anywhere else."

-Robert Karp
Managing Director,
Cushman & Wakefield, New York, NY

EDUCATION MADE FOR PROPERTY MANAGERS

- How Ready Are You? Create and Manage a Disaster Preparedness Plan
- Identifying Strategic Energy Efficiency Upgrades for Warehouse and Industrial Properties
- Making Buildings Work Smarter, Not Harder
- Moving Beyond the Brick: Think You Know What Tenants Value? Think Again!
- Technology and Proactive Tenant Engagement: Engage, Educate and Empower Tenants to Drive Satisfaction and Retention



SHARE YOUR PRODUCTS SERVICES & KNOWLEDGE AT THE EXPO



GREEN PAVILION



TECHNOLOGY PAVILION



LEARNING LABS

SECURE YOUR BOOTH TODAY AT WWW.BOMAConference.ORG